Ryan Thornburg, M.A.

Associate Professor, UNC Hussman School of Journalism and Media at UNC-Chapel Hill

Chapel Hill, NC, US

Thornburg is an expert in data-driven reporting and media economics.

Ryan Thornburg has a special interest in online journalism and the future of journalism. He came to the school in July 2007. Before coming to UNC, he spent his career in the newsroom, focusing on online journalism. Most recently, he was the managing editor of USNews.com, the online arm of U.S. News & World Report. He also served as a managing editor for Congressional Quarterly?s website, cq.com, and the national/international editor for the Washington Post?s website, washingtonpost.com. His work in online media contributed to several professional awards, including seven EPPY awards for his work with washingtonpost.com. The EPPY Awards competition honors Internet sites affiliated with the media industry. Thornburg and his staff also have been finalists for competitions by the Online News Association. He also has worked professionally as a producer for washingtonpost.com, managing election data, writing articles and producing breaking news. He has served as a classroom guest speaker, journalism panelist and participant for numerous media organizations.

Education/Learning, Print Media, Research, Writing and Editing, Public Relations and Communications, Media - Broadcast, Media - Online, Public Policy

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Digital, Elections, Engagement, Local news, Fake News, News and Broadcasting, Journalism, Media Organizations, Economics and Behaviour, Mass Communication, Online Journalism, Data, Reporting, News

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George Washington University
M.A. Political Management

University of North Carolina at Chapel Hill
B.A. Journalism and Political Science

Visiting Associate Professor of the Practice
Visiting Associate Professor of the Practice University of Southern California Annenberg School of Communications, August 2015.

Visiting Lecturer
2013 - 2015 Visiting lecturer in digital media, DeWitt Wallace Center for Media and Democracy at the Sanford School of Public Policy, Duke University.

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