

# Sabrina Horn

**Founder, President & CEO at Horn Group**

New York, NY, US

Founder & CEO of a Leading PR/Digital Communications Agency; Over 20 Years of Tech, Entrepreneurial and Media/Leadership Training Experience

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## Biography

Sabrina Horn is Founder, President and CEO of Horn Group, a leading digital communications firm specializing in public relations, social media and interactive design. Sabrina started Horn Group in 1991 with the vision to build a communications agency that would break new ground in technology markets, employment practices and client service. She has been recognized by PR Week, The Holmes Report and Inside PR as one of the PR industry's most successful entrepreneurs and innovators, and today she continues to guide the firm's evergreen mission and values, overseeing operations, business strategy and development and providing counsel to clients. Sabrina's speaking resume includes sessions at events such as OnDemand Summit, NY Mega Tech Days and PRNews Conferences, along with numerous corporate/media training presentations.

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## Availability

Keynote, Moderator, Panelist, Workshop, Author Appearance

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## Industry Expertise

Public Relations and Communications, Media - Online, Corporate Leadership, VC and Private Equity, Social Media, Women, Professional Training and Coaching, Advertising/Marketing, Print Media

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## Areas of Expertise

Media and PR, Entrepreneur, PR for Media Firms, Digital Communications Strategy, PR for Tech Firms, Corporate Leadership, Women in Tech, Women in Leadership, Social Media, Integrated Marketing

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## Accomplishments

Recognition by PR Week, Holmes Report and Inside PR as one of the industry's most successful entrepreneurs and innovators.

Named "Best US Employer" by WorkingWoman.com

CEO of "A Best Mid-Sized Agency," according to PRSourceCode for 5 years running.

## CEO of 2011 Holmes Group "Tech Agency of the Year"

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