

Saeri Dobson

Head of the Graphic Design Area (since 2010-present) at Loyola Marymount University

Los Angeles, CA, US

Chair and Professor

Biography

Saeri Cho Dobson, Ed.D, has fulfilled roles such as Area Head and department chairperson, effectively showcasing strategic design acumen and visionary guidance within the academic sphere. Dobson's academic path encompasses a BFA in Communication Design from Parsons School of Design, New York, and an MFA from Art Center College of Design, Pasadena, imparting depth to her creative journey. Complementing her creative foundation, she attained an Ed.D. in Educational Leadership from the Charter College of Education, California State University, Los Angeles, underscoring her steadfast dedication to knowledge advancement. A pivotal juncture in Dobson's journey was marked by the prestigious City of Los Angeles Artist-in-Residence grant from the Department of Cultural Affairs. This transformative experience ignited her exploration into art-making with adults grappling with intellectual disabilities, fostering an intrigue at the nexus of creativity and accessibility. Dobson's recent dissertation delves into teaching strategies within studio-based higher education environments for students with disabilities. Centered on Universal Design for Learning (UDL), culturally responsive pedagogy, and equity in education, her research underscores a resolute commitment to catalyzing positive transformations within educational contexts. In parallel with her academic contributions, Saeri is an accomplished graphic designer with a prominent national and international presence, exhibiting work across diverse countries, including Italy, Germany, Mexico, New Zealand, South Korea, and Switzerland. Beyond her professional engagements, Dobson serves as a member of the Board of Directors for the Al Wooten Jr. Center, a non-profit organization dedicated to providing educational and enrichment opportunities for underserved youth in South Los Angeles. Through this role, she actively participates in fundraising initiatives to bolster scholarships, after-school programs, and mentorship opportunities for marginalized students. This engagement offers her a direct perspective into the transformative impact of education on young lives.

Industry Expertise

Fine Art, Education/Learning, Graphic Design, Print Media, Design

Areas of Expertise

Typography, Digital Illustration, Layout, Concept Design, Motion Graphics, Concept Development, Visual Communication, Interaction Design, Type Craft, Storyboarding, Experimental Typography, Adobe Suite, Calligraphy, Illustration, Photoshop, Bag Making, Book Making, Editorial Design, Package Design, Branding, Printing, 3d Printing, Leatherw, Brainstorming

Affiliations

Speak Up for the Poor, New Horizons in North Hills (Artist-In-Residence), LAMP Community, Los Angeles High School of Arts (Mentor), Al Wooten Jr. Youth Center

Education

California State University, Los Angeles
Ed.D Educational Leadership

Art Center College of Design
M.F.A. Communication & New Media

Parsons School of Design
B.F.A. Communication Design

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