

Sandy Jones-Kaminski

Professional + Social Branding at Bella Domain Media

San Francisco, CA, US

LinkedIn + Networking Strategist + Speaker, Inc.com #1 Business Book Wish List Author

Biography

"LinkedIn ninja," "networking sage," "extremely knowledgeable and personable," and "super easy to work with," are just some of the ways Sandy's been described by clients and audience members. In 2010, Inc.com listed her book, "I'm at a Networking Event--Now What???" as the #1 pick on their Business Book Wish List, and since then she been actively sought as a business networking, LinkedIn and professional branding expert by event organizers and the media. Her audiences leave feeling energized and empowered by her practical advice, humor and motivating, "You've got this!" approach. Sandy's passionate about making connections matter because she believes that beyond self-promotion, networking both online as well as offline builds community and creates healthier and stronger business environments. Sandy helps small business owners, solo entrepreneurs and corporate executives generate more opportunities through an epic online presence and noteworthy professional brand. More at belladomain.com.

Availability

Keynote, Workshop, Author Appearance, Corporate Training

Industry Expertise

Professional Training and Coaching, Corporate Training, Business Services

Areas of Expertise

strategic networking, Networking, LinkedIn, Social Selling, Personal / Corporate Branding, Personal & Professional Networking, Small Business

Affiliations

NextSpace, Wisdom 2.0, ABWA, BlogHer, Business2Community, WITI, AMA, PIF Party, LaunchX

Sample Talks

Leveraging LinkedIn for Business or Career

Sandy offers a 60-90 minute jam-packed presentation where she guides attendees on a deep dive into a maximized profile and presence on LinkedIn. Worldwide, there are over 347M (and counting) people with a profile on LinkedIn. Most of us created a profile hoping to build relationships, promote our brands, grow our networks and attract new clients or opportunities, but are you truly and effectively leveraging this tool to accomplish all these things? Sandy's a social selling maven and will show you how!

Event Appearances

SVAHU workshop: Leveraging social media to grow your business, Oct 2016

Bringing Social Media to Your Health Insurance Agency

I've Been Using LinkedIn? Now What???

ProVisors regional meeting

Marketing: Leveraging LinkedIn to Elevate Your Brand, Generate Leads and Grow Your Business
LinkedIn Live

Cultivating Connections at CRTRA 2013 & Beyond

CRTRA Annual Conference

LinkedIn for Personal Branding

San Francisco Professional Career Network

Newbie Networking Workshop

BlogHer '13

Cultivating Connections and Networking Effectively at OHUG 2012 Global Conference

Oracle HCM User Group Global Conference 2012

12 Rules of Effective Networking: Making Your Connections Matter

San Francisco Professional Career Network Evening Program

12 Rules of Effective Networking: Making Connections Matter

Women In Consulting General Meeting

Education

University of Chicago

N/A Film & Media Studies

Accomplishments

LinkedIn Live Keynote Speaker

Handpicked by LinkedIn to be the business marketing speaker at their LinkedIn Live in Silicon Valley, November 2014.

I'm at a Networking Event--Now What??? chosen as the #1 pick on the Inc.com 2010 Business Book Wish List

My networking book on Inc.com's 2010 Gift Guide: <http://bit.ly/inc1110>

Testimonials

Katina Rigall Zipay

Sandy is the ultimate professional speaker, so engaging, well-spoken and passionate about sharing her expertise for networking, mentoring and building a personal brand. I hired Sandy as our special guest speaker for the Women In Exhibitions networking breakfast event at ExhibitorLIVE 2019, and her presentation was on point for our group as we work to establish a mentorship program. Many of the 150 women in attendance raved about Sandy and stood in line to talk to her afterward. Her bright and outgoing personality made working with her easy and fun. You are in very capable hands if you hire Sandy as a speaker for your event!

Walid E. Malouf

Sandy ran several workshops for our Masters and MBA students during Hult's landmark Career Bootcamps. The fact that her style, content, and messages resonated with students hailing from 120 different countries is a testament to her skill as a facilitator and subject matter expert. I highly recommend her services to anyone ready to level up their social brand.

Kristen Crawford

Sandy was invited to ProKarma's AnnualGlobal Summit as a guest speaker. She provided valuable insight into the trends in social selling and focused on maximizing how to best set-up and use LinkedIn. She has an in-depth knowledge and was able to keep the audience engaged by keeping the presentation interactive. The entire group came away with valuable information and we are already seeing a nice benefit in a short period of time. I would recommend her to anyone looking to learn valuable LinkedIn techniques.

Nov Omana

As advisor to a large membership association Board of Directors, I recommended Sandy to provide a networking tutorial to our members. Her very personable approach and highly informative content gave our members a practical approach to networking at our most recent conference. The comments from them ranged from "outstanding presentation" to "learned a new skill that I put to work immediately at the conference." Sandy has a very easy going presentation style that brings the art of networking to people who were too shy to approach others. I have seen it work to tremendous effectiveness.

Patty Farmer

Sandy provided an excellent presentation on LinkedIn for the Center for Career & Callings Major & Career Exploration class consisting of 43 freshman & sophomore students at Seattle Pacific University. She engaged the students and tailored her presentation to their level and familiarity with social networking mediums. She gave very specific examples that allowed students to easily understand the many benefits of using LinkedIn for networking and job search. The results were outstanding.

Shelley Tomberg,

Sandy provided our Columbia Hospitality sales directors with training in LinkedIn. She was extremely helpful in explaining and demonstrating various ways LinkedIn can help our sales team find appropriate business connections. She also provided the training with an uplifting tone that kept everyone engaged and excited about learning.

Carol Zizzo

Henley Leadership Group just finished a two hour Linked In training with Sandy. We learned so much! If you starting using LinkedIn because you knew you should, but didn't fully understand how to make it work for you ? take this training. Sandy makes it easy, interactive and practical. You will be amazed at all the little things you can do to make LinkedIn work for the results you want. We are excited to put her suggestions into action and realize the results!

Sandra Clark

Thanks so much for your willingness to talk to WIC this week. I loved the audience's reaction to you ? though they're always welcoming, I don't usually hear such immediate laughter and warmth from this audience, but you had them from the very start. I had a number of people come up and thank me for bringing you to speak and /or saying how much they enjoyed your talk.

Jeffrey B. Mullins

I recently attended a webinar where Sandy was the guest speaker and presented "12 Steps to Effective Networking". I found Sandy's presentation very insightful as she provided helpful tips and creatively fielded a number of challenging questions from the audience. I will very diligently try to apply Sandy's suggestions in my own professional and personal networking activities. Thanks for all the good ideas Sandy. You're obviously a real pro on all things networking.

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