

Santanu Datta

Associate Professor at University of Florida

Gainesville, FL, US

Santanu Datta's current research is focused in the areas of lung cancer screening, smoking cessation and adolescent vaping.

Biography

Santanu Datta's research is motivated by the need to provide decision-makers with information regarding healthcare costs, cost-effectiveness analysis and budgetary impact of healthcare interventions, programs and policies that improve health outcomes and quality-of-life to facilitate evidence-based policy and clinical practice implementation decisions. His particular research focus is on intervention strategies that improve outcomes and access in an efficient, cost-effective manner by utilizing technology and alternative provider strategies than traditional clinical practice.

Areas of Expertise

shared decision making for lung cancer screening, Smoking Cessation Interventions, Health Economics, Vaping tax policy

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