Sara Cannon

Partner / Creative Director at Range

Birmingham, AL, AL, US

Web Designer and Developer Specializing in WordPress

Biography

Sara Cannon has a passion for art, design, and typography. She is Partner and Creative Director for Range - A design and development shop specializing in WordPress. Based out of Birmingham, AL, Sara is a WordPress core contributor working with the UI group, organizes WordCamp Birmingham, loves open source, her dogs, and a good beer. You can find her tee-heeing on twitter @saracannon or writing on her blog sara-cannon.com. ?Life is short, art is long, typography is everything, code is poetry.? Speaking: I have spoke at various conferences, events, and WordCamps across the country. I deeply believe in the spirit of open source and enjoy teaching what I know to others. I encourage everyone to speak about what they know no matter what level, with the philosophy that there is always someone who can learn from your experiences. You can find the majority of my talks in slide-form at slideshare.net/saracannon

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Availability

Keynote, Panelist, Workshop

Industry Expertise

Media - Online, Graphic Design, Computer Software

Areas of Expertise

Wordpress, Web Design, Typography

Affiliations

WordPress Birmingham, The Birmingham Art Collective, IPSA, AIGA Birmingham

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Sample Talks

Designing for the Modern Web

Devices that consume the web are being created at a never-before heard of rate. They?re getting smaller, lighter, faster, sharper, and sexier. Life is awesome right? But what about us web designers? Let?s talk about how to get the best possible ratio of speed vs awesome, and what techniques to use for fast and stunning visual experiences.

Event Appearances

Designing for the Modern Web
WordCamp San Francisco

Responsive Web Design
Future Insights Live

Design Swoon
WordCamp Phoenix 2012

Font Swoon
WordCamp Atlanta 2012

UI Design for Themes & Plugins
WordCamp Las Vegas 2011

Responsive Web Design
WordCamp SF 2011

Theming and Mobile: Optimizing your WordPress site for various devices
WordCamp Boston 2011

Typography on the Web
WordCamp Reno 2011

CSS Tricks
WordCamp Phoenix 2011

Typography and Your Theme
WordCamp NYC 2010

Advanced Web Typography
IPSA Luncheon 2010

Beyond the System Font: Advanced Web Typography
WordCamp Birmingham 2010

Education

Samford University
BS Graphic Design