Saraswathi Bellur, Ph.D.

Assistant Professor of Communication at University of Connecticut

Storrs, CT, US

Saras Bellur is an Assistant Professor in the Department of Communication at the University of Connecticut.

Biography

Saras Bellur is an Assistant Professor in the Department of Communication at the University of Connecticut. Situated in the broad area of media effects paradigm, her research involves understanding the psychological and physiological effects of interactive media on key communication processes and outcomes. Her work adopts an interdisciplinary approach by combining theories from various disciplines such as media effects, human-computer interaction (HCI), computer-mediated communication (CMC), social cognition and health communication.

Areas of Expertise

Interactive Health Technologies, Media Interfaces, Human-Computer Interaction, Mediated Content

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Education

Pennsylvania State University
Ph.D. Mass Communications

University of Mysore
M. A. Journalism & Mass Communication

Bangalore University
B. A. Journalism, English Literature & Psychology

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