

Sarbjit "Sab" Singh

Associate Professor and Chairperson, Sport Management at Farmingdale State College
Farmingdale, NY, US

Professor Sarbjit "Sab" Singh's expertise is in business strategy, development, and social change.

Biography

Professor Singh joined the full-time faculty in the Sport Management Department at Farmingdale State College in August 2010, after serving 12 years as a management consultant to Fortune 500 corporations, early-stage companies and non-profit enterprises. Sab's functional expertise is in business strategy and development, having assisted these entities identify growth opportunities and develop strategic business plans to take advantage of such opportunities. He is a regular contributor to sports business trade journals and other media discussing the business of sport. He is also founder and publisher of "Sports Doing Good," a unique blog/newsletter which highlights positive activities in and around the world of sports.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

Industry Expertise

Management Consulting, Non-Profit/Charitable, Leisure / Recreation, Education/Learning, Sporting Goods, Business Services, Sport - Amateur, Market Research, Sport - Professional

Areas of Expertise

Management and Strategic Principles, The Affinity for Sports Participation, Fandom for Particular Ethnic Groups, Sports Industry Stakeholders, The Economic and Social Impact of Major Sporting Events/Facilities in Developed and Emerging Countries., Sport Development, Charity, Philanthropy, The Business of Sports

Affiliations

North American Society for Sport Management, National Sports Marketing Network, Sports Lawyers Association

Event Appearances

Entrepreneurship; International Markets; and Social Responsibility: The Wave(s) of the Future
Senior Sports Management class

21st Century Entrepreneurship: International Sports Sectors and Sports and Social Responsibility
Senior Sports Management class

"Up Close and Personal: A Content-Rich Career Trip to the Brooklyn Nets"
Becoming a Learner-Centered Institution

Invited judge for ESPN's Sports Humanitarian Awards, 2014 to the present.
ESPN's Sports Humanitarian Awards

Education

Georgetown University
BSBA cum laude Finance/Government

Emory University
MBA Business Administration

Emory University Law School
JD Antitrust/Business Law

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)