

Scarlet Paolicchi

owner at Family Focus Blog

Nashville, TN, US

Can speak on family, green, blogging, and social media topics

Biography

My name is Scarlet and I launched Moms Wear Your Tees Social Media Marketing in December of 2009. I also created Family Focus Blog. I used to be a retail store manager for companies such as Ann Taylor LOFT, Express, and Macy's. I am now a stay at home mother of a 4 and 6 year old. I have a wonderful husband, two German shepherds, and one cat as well. I decided I needed a creative source of income and I came up with social media marketing. Networking seems to be a part of the package with being a stay at home mom and it can be really fun!

Availability

Keynote, Panelist, Workshop, Corporate Training

Industry Expertise

Leisure / Recreation, Media - Online, Business Services, Advertising/Marketing

Areas of Expertise

Family, Go Green, Blogging and Social Media

Sample Talks

BarkWorld Speaker 2013

Gave a presentation on how to diversify your blog to work successfully with brands. A recap of this can be viewed at <http://familyfocusblog.com/increase-blog-readership-and-sponsorship/>

Event Appearances

Content Leader <http://www.barkworldexpo.com/speakers/speaker-list/>
Bark World 2013

Education

Accomplishments

StartupNation Savviest in Social Media Award

2011 StartupNation Savviest in Social Media Award Winner

Top 25 Home Design Moms

Chosen as Circle of Moms Top 25 Home Design Moms ? 2012

On Nashville CBS

Interviewed on Nashville CBS about Unique Items for Family Patio Parties.

Interviewed on Nashville NBC

Interviewed by WSMV-TV (Nashville NBC) More At Midday Show on unique and affordable baby shower gifts.

Bark World Speaker

Gave a session on how to diversify your blog offerings to work successfully with brands to about 200 people at BarkWorld 2013.

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