

# **Scott Yates**

**Founder at Blogmutt**

Greater Denver Area, CO, US

Founder, CEO at Blogmutt. Author and Speaker

---

## **Biography**

Scott Yates is now running his third successful startup that he founded. Scott is a fascinating and engaging speaker, able to speak with unusual authority on topics including: -the way the brain works for and against us when trying new things -generational differences in the workplace -the changing nature of the "publishing industrial complex" Scott holds a patent, has written a book and thousands of blog posts and published articles, and has won several competitions for pitching a company. And when Scott speaks, he always receives very high reviews in part because he brings something extra to the table, not just talking but involving the audience in an experiment to show how malleable the human brain can be with only the slightest of suggestions.

---

## **Availability**

Keynote, Moderator, Panelist, Author Appearance, Corporate Training

---

## **Industry Expertise**

Advertising/Marketing, Public Relations and Communications, Internet, Political Organization, Media - Online, Outsourcing/Offshoring, Corporate Leadership, Writing and Editing, Business Services, Think Tanks

---

## **Areas of Expertise**

Patents and IP, Management of Different Generations, Publishing Today, Outsourcing, Crowdsourcing, Startups, Brain, PR and Marketing Today

---

## **Affiliations**

Community Advisory Board to KBDI, Founder Institute

---

## **Event Appearances**

Crowdsourcing World Record Attempt  
DemoGala

---

## **Education**

## Accomplishments

### US Patent

Awarded US Patent 6845316 <http://www.google.com/patents/about?id=rpkVAAAAEBAJ&dq>  
<http://www.bizjournals.com/denver/stories/2005/01/17/daily27.html> I invented a method for delivering traffic and transit information. I don't recommend applying for patents very often, but I am glad that I got this one.

---

## Testimonials

### Jim Franklin

I've seen hundreds, maybe thousands of presenters at tech startup events, and I can say for sure that nobody works harder to connect with every single person in the room than Scott Yates. His use of visuals is flawless and the way he interacts with an audience leaves everyone buzzing. I recommend him highly.

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile](#).