

# **Sean McGrath**

ceo at [YourGreatestChampion.com](http://YourGreatestChampion.com)

Seattle, WA, US

Entertaining, High-Impact Professional Speaker, Emcee, Moderator & Celebrity Author

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## **Biography**

Highly recognized leader and trainer, Sean is well prepared to motivate, educate & energize your next business meeting and all those who attend. His expertise in political & business marketing gives him a unique ability to articulate a compelling vision & motivate & inspire diverse teams to accomplish more. He regularly speaks and conducts seminars on the topics of leadership, fundraising and developing name identification in today's turbulent world of politics/business. He is a very dynamic breakout session leader who excels in small interactive environments where learning takes place. Sean was an award-winning International Sales Manager with an air and water manufacturer where he recruited and trained a team of over 120 sales managers and representatives who broke industry sales performance records and helped transform that company from \$12 million in annual sales to over \$145 million in eight years. **DYNAMIC BUSINESS & ASSOCIATION PROGRAM TOPICS INCLUDE:** 1. **Powerful Teams Achieve Powerful Dreams!** (Motivational Keynote: 30 or 60 minutes) The ability of an individual or an organization to win is directly related to the power of the TEAM they have around them! In this inspiring & educational program Sean reminds your audience that TEAM stands for ? Together Each Accomplishes More, & he reminds us that winning in politics, business & in life is always TEAM effort! 2. **Communication Secrets of the Political Pro's** (Interactive Keynote: 90 minutes-up to 3 hours)\* In this engaging & highly interactive session, Sean presents the effective communication strategies that the most powerful political professionals use to connect with audiences & constituencies of very diverse backgrounds. These communication skills will have your organization communicating more effectively. This session will be THE talk of your organization for years to come! It's a must-attend breakout session for anyone who desires to become more effective in communicating, persuading or personally connecting with others in their professional or personal lives! \*This is one of Sean's highest-rated most in-demand breakout sessions! 3. **Managing Your Identity in the Digital Age: A Social Media Management Course** - (Length: 60, 90 or 120 minutes\*) If you're a person of influence ? or want to become one - you better have a clear system under way to manage your identity in this age of integrated & instantaneous global communication. Availability: Nationwide, Worldwide

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC

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## **Industry Expertise**

Professional Training and Coaching, Social Media, Public Relations and Communications

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## **Areas of Expertise**

Communications, Social Media Management, Motivational, Success, Leadership

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## **Affiliations**

American Association of Political Consultants, World Affairs Council

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## **Sample Talks**

**Communication Secrets of the Political Pro's (Interactive Keynote @ 90 minutes, or Breakout 90 minutes up to 3 hours)\***

In this engaging and highly interactive session, Sean presents the effective communication strategies that the most powerful political professionals use to connect with people of very diverse backgrounds. This session will have your organization communicating more effectively, & will be THE talk of your organization for years to come! It is a must-attend session for anyone who desires to become more effective in communicating, persuading or connecting with others in life!

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## **Event Appearances**

**Advanced Integrated Messaging Strategies**

Western States Republican Leadership Conference (WRLC)

**Management Communication Strategies**

Hertz Management Training

**Leadership Training**

CFCS Managerial Leadership Training (Catholic Charities)

**Management Communication Strategies**

Hertz Management Training

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## **Education**

**Eastern University**

BA Sociology

**Norwich University**

Masters Degree Diplomacy

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