

# **Sean Royer**

**CEO at SyneCore Technologies**

Greater Minneapolis-St. Paul Area, MN, US

CEO at SyneCore Technologies

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## **Biography**

SyneCore Technologies is Marketing Technology company located in the Minneapolis/Twin Cities area. My goal is to impact businesses of all sizes by dramatically increasing their bottom line by generating more qualified leads and reducing lead cost.

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## **Availability**

Keynote, Panelist, Workshop, Host/MC, Corporate Training

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## **Industry Expertise**

Social Media, Media - Online, Advertising/Marketing

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## **Areas of Expertise**

Digital Marketing & Lead Generation, Entrepreneurship, Online Marketing & Social Media

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## **Affiliations**

american marketing association, University of Wisconsin Eau Claire- Alumni

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## **Event Appearances**

**The Future of Marketing is Digital: Use Analytics to tell the story**  
American Marketing Association

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## **Education**

**University of Wisconsin- Eau Claire**

Bachelor of Business Administration Business & Entrepreneurship

**Tecnología de Monterrey**

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## **Accomplishments**

**Board of Advisors- University of Wisconsin Eau Claire Marketing Dept.**

I sit on the board of advisors for UWEC Marketing Department. The board helps guide the marketing department through course recommendation, student reviews and overall university experience, Youngest member to sit on the board.

**Second Degree Black Belt**

I've been involved with martial arts for over 15 years. In 2005 I earned my second degree black belt. My training has taught me valuable lessons that carry through all aspects of life. Martial arts has taught me self-discipline, self-control, confidence, motivation and the ethics of hard work.

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