

Shantini Munthree

President, Marketing Expert, and Author at Brandkind Marketing

Oakland, CA, US

Author of book "Love + Fear"

Shantini Munthree describes herself as having an American heart, a South African soul and a universal spirit. Shantini is President of BRANDKIND, a conscious branding consultancy. She has helped build some of the world's leading brands for Procter & Gamble, SABMiller (now under Anheuser-Busch InBev SA/NV), Sara Lee and Vanguard. Her new book, "LOVE+FEAR: Mastering the Primal Motives of Buyers," shares some of those experiences as she introduces a powerful framework for brands to connect with buyers on what they care about the most - themselves, their loved ones and this planet.

Advertising/Marketing

Marketing Automation, Digital Marketing, Product Marketing, Marketing Strategy & Planning, Integrated Marketing, Brand Marketing, Demand Generation, International Marketing

Castle Lager, South Africa, Anheuser-Busch, Miller Brewing Company, Procter & Gamble, Iams and Eukanuba, Sara Lee, Kiwi and Meltonian, The Vanguard Group, Brandkind Marketing

Rhodes University, South Africa

Bachelor's Journalism & Media Studies

The University of the Witwatersrand, South Africa

Post-grad Diploma Business Management

The University of the Witwatersrand, South Africa

Master of Business Administration Business Administration

Wharton School of Business, University of Pennsylvania, Philadelphia

Executive Education Strategy & Execution

MIT Sloan School of Management, Cambridge

Executive Education Digital Marketing

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