

Shemeka Brathwaite

Personal Leadership Expert at Shemeka Brathwaite Enterprises, LLC
NYC, NY, US

"Discover, leverage and slay your signature strengths in the marketplace."

Biography

Discover, leverage and slay your signature strengths in the marketplace? Shemeka Brathwaite, MSED is fiercely committed to guiding emerging leaders to achieve profitable intergenerational relationships, strategic career planning, and upward mobility so they can become the top-echelon performing members within businesses and associations. If you are looking for a proven professional, who can guide millennials in addressing dysfunctional team dynamics, low engagement and retention you've come to the right place. With ten years of experience working with amazing clients with similar concerns and guiding them to achieve remarkable success, Shemeka's mission and commitment are to become the catalyst for the next generation of leaders. You can feel confident hiring Shemeka to guide you and your organization to solve these problems. Over the years, her expertise has been honored with remarkable and notable accolades, including receiving a Masters of Science in Adult Education and Human Resource Development from Fordham University with a 4.0 GPA, and becoming MBTI and NYU coaching certified. Her perspectives have been featured in The New York Journal of Adult Learning, Our Stories, Ourselves: The EmBODYment of Women's Literacy and Diversity in Ed Magazine. Shemeka's path to becoming a professional development expert became clear at an early age. She was a natural leader and was elected by her high school peers to serve as freshmen class representative, sophomore class president and student body president during her junior and senior years. One of her responsibilities was to serve on a search committee to hire a new assistant principal. It was then at age 15 that Shemeka discovers her talent for identifying top talent. Similar benefits await when you decide to invite Shemeka Brathwaite to serve in the powerful ways that she can support the professionals you want to invest in! What lights her up about this work in knowing that she is empowering and equipping the next generation of 21st-century leaders globally. What sets her apart from other speakers is her C.R.E.E.D - Credibility - Resourcefulness & Reliability - Effectiveness - Evaluations - Delivery Style

Availability

Keynote, Moderator, Panelist, Workshop, Corporate Training

Industry Expertise

Women, Training and Development, Professional Training and Coaching

Areas of Expertise

Potential, Career Development,
Empowerment

Affiliations

Women Speakers Association, Toastmasters International, National Career Development Association, National Speakers Association, Global Speakers Association

Sample Talks

Shemeka Brathwaite - Your Distinctive Factor (TM)

Video Link: <https://youtu.be/YM6SfxsyZLo> Are you an organization struggling to get the value out of your millennials that you know they have? Do you know how more productive and profitable your organization can be if you can tap into their collective skills, knowledge, or other intangible assets that can be used to create economic value for your organization, themselves, or their community? Through her dynamic and engaging message, Shemeka Brathwaite shows high potential millennial professionals how to access and leverage their Distinctive Factor (TM), so they can personally make an indispensable notable impact within the marketplace. Professionals will capitalize on their signature strengths by learning how to: - Define success and the key ingredients to operate at peak performance. - Present personal excellence through leadership and professional presence. - Develop networking strategies that lead to profitable intergenerational relationships. - Assert the mindset to take ownership in executing a results driven action based professional development plan. Presentations can be in a 45 minutes keynote or up to a three-hour training seminar. Shemeka can customize her presentations based on the specific audience, challenges, messaging, or theme you'd like her to incorporate.

Event Appearances

Women Inspired Women at NYPD Conference

NYPD Women Inspiring Women Conference

NAWBO: The Small Business Bootcamp

The Small Business Bootcamp

CUNY Staff Retreat

Staff Retreat: Educate, Engage, Empower

SUNY Oswego: LEAD Conference 2018

SUNY Oswego - L.E.A.D Conference

Education

Fordham University

Masters Adult Education and Human Resource Development

New York University
Professional Certification Personal and Life Coaching

Syracuse University
Bachelors

Testimonials

Sophie Wade

"We were delighted to have Shemeka Brathwaite speak at NAWBO NYC's 2017 Small Business Bootcamp on the topic of 'Managing Expectations: Top Trends to Understanding Today's Millennials'. Shemeka energized and captivated the audience, sharing broad understanding and useful specific insights. She enabled attendees to walk away with practical information that they could readily implement. "

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