

# Simon Holt

**Global Head of Public Policy at Novartis**

Basel, , CH

Market Access in Pharmaceuticals. Change and large scale transformation projects.

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## Biography

Wide reaching international network of senior private equity, pharmaceutical industry & Government health policy opinion leaders, particularly in areas such as Technology & Innovation, Healthcare systems, Access, Health policy and Outcomes Research. Thorough understanding of the experience, organizational setup and talent necessary to engage productively with corporate and health care officials of national, international and regional influence. Ability to convert discussions into 90-180 day plans in order to practically address agenda issues without delay. A passion to identify and build business relationships with industry shapers & government decision makers. Advanced experience and skills when presenting at parliamentarian, minister, investor, organization board and senior external audiences.

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## Industry Expertise

Pharmaceuticals, Health Care - Services, Health Care - Providers

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## Areas of Expertise

Market Access Activities to Improve Development Productivity, Actions to Improve Chances of Reimburse-Ability of A Drug, Market Access in Marketing and Commercial Strategy

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