

# **Simon Jordan**

**Business Owner at Simon Jordan Marketing**

Wadhurst, East Sussex, GB

An inspiring, energised and motivating speaker providing knowledge for today's business world

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## **Biography**

In his late 20s and on a death wish, Simon Jordan weighed 23 stone, he was binge eating and drinking and on drugs. Then 18 months later after making a decision to change his life around he now weighed 13 stone and finished the London Marathon at 3hrs 45 minutes and now clean from drugs and drink. Jump forward to his late 30s and Simon had just left the well-paid corporate world to start his own marketing company. 1 year in and wanting to work with clients internationally he setup his own online TV channel and then within 7 months he was speaking across the states and working with clients from California to New York, from Paris to Germany. Throughout Simon's life he has taken massive action and achieved big results. He is the host of SimonJordan.TV the highly acclaimed online TV show where he shares his marketing hints and tips to a global audience. Simon is also the Amazon 5 star rated author of How to Sky Rocket Your Business (without burning your fingers). He's an international speaker offering business and marketing advice with a good portion of motivation and inspiration thrown in. He is also a marketing mentor to thousands of business owners worldwide via his mentoring groups, TV and radio shows

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

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## **Industry Expertise**

Social Media, Media - Online, Advertising/Marketing, Training and Development, Internet, Business Services, Professional Training and Coaching

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## **Areas of Expertise**

Productivity and Profitability, Presence for Your Business, Power of You and Your Product

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## **Sample Talks**

### **Power of you and your product**

What they will learn: How to market themselves and their product effectively in order to attract the buyers they want. How to create and build a powerful brand that engages their target market

### **Presence for your business**

What they will learn: How to have paying clients knocking down their door and their order book full using the power of Social Media and offline marketing methods.

## **Productivity and profitability**

What they will learn: How to get take action, stay focused, work smarter and earn more in their day. An entrepreneur is easily distracted and can waste valuable time looking at the next 'big thing'. Simon will show them how to remain focused, work effectively and stop the 'grasshopper brain'

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## **Event Appearances**

### **Title**

Keynote Speaker at London Sustainability Exchange

### **Title**

Keynote Speaker at Association of Coaches

### **Title**

Keynote Speaker at the National VA Conference

### **Title**

Keynote Speaker at Speak, Shoot and Sell Event

### **Title**

Host and Keynote Speaker

### **Title**

Host and Keynote Speaker at The Marketing Superstar Live Event

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## **Education**

### **Nene University**

Graphic design

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## **Accomplishments**

### **From local to global in 7 months**

In 2009 Simon had left the corporate world and setup his own marketing business. 1 year in Simon had setup his own online TV channel offering marketing and business knowledge to a wider audience. Within 7 months of the launch Simon was booked to speak in California and was now working with clients from California to New York, from Paris to Germany and across the UK.

### **5 Star rated Amazon Author**

Acclaimed 5 star rated Amazon author of How to Sky Rocket Your Business (without burning your fingers)

### **From 23 stone to 13 stone in 18 months**

In his late twenties Simon was on a downward spiral on drink and drugs and weighing in at 23 stone. Simon decided to make the commitment to turn his life around and take back control and get fit and clean. Within 18 months he had lost the weight, changed his mindset and finished the London marathon in 3hrs 45 minutes.

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