

Simon Salt

CEO at International IncSlingers

Dallas/Fort Worth Area, TX, US

CEO International IncSlingers, Keynote Speaker (Mobile,Digital,Social Marketing), Author, Digital Strategist

Biography

Simon is an experienced digital marketer. He has been recognized for his ability to provide strategic marketing guidance that covers Digital, Mobile and Social Marketing. He writes online at www.theincslingers.com/blog. He is Author of Social Location Marketing, and The Shorty Guide to Mobile Marketing. He is an in demand Keynote speaker on the topics of Digital, Mobile and Social Marketing. He teaches an online course in Advanced Mobile Marketing through the LERN network that is distributed to over 300 universities throughout the US and Canada. As a Social Media influencer, Simon has been sought out by both large brands and international PR companies. He is an executive advisor to MomentFeed and a board member of the editorial board for Que Biz Tech books (a Pearson Brand).

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

Industry Expertise

Social Media, Consumer Services, Advertising/Marketing

Areas of Expertise

Digital Marketing, Social Media, Location Based Marketing, Content Strategy, Mobile Marketing

Affiliations

Friends of Britain, Well Dressed Professionals, Austin Top Guns, Invites Welcome, Writers, After The Invite

Event Appearances

Keynote

SEMA Online Marketing

Education

Barry College of FE
Associate Business & Finance

Central Missouri State University
BSc Hons Behavioral Science

The University of Dundee
MS Logic, Text & Information Technology

Bridgend College of FE
Associate Information Technology

The University of Glamorgan
BSc(Hons) Behavioural Science

Accomplishments

Social Location Marketing

The first book available for marketers seeking to understand how location services can be integrated into the digital marketing mix.

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