

Simona Giorgi

Vice President at Just Italy Corporation

Miami/Fort Lauderdale Area, FL, US

V.P. Just Italy Corporation

Biography

CAREER STATEMENT A dedicated professional with more than 20 years experience in special events and public relations. Authorization to work in the USA for any employer (Green Card Holder). Real Estate Certification. Vice President at Just Italy Corporation. Events and meeting planner, Mondimpresa, Italy (2000 to 2006). Mondimpresa coordinates activities for the members of the Italian Chambers of Commerce. Its mandate is to provide a global approach to world markets. The Agency coordinates business programs for 4,765 enterprises in 50 Countries. Managed promotions and special events/presentations for the MAT-Construct 2005 event in Johannesburg, South Africa, a program designed to foster internal development promoted by EUC and Southern African Development Community. Special Events, Assistant to the Marketing Director and Press Office Baldini & Castoldi Publishing Group (Mondadori Group), Rome- Italy (Jan 1997 to Dec 1999). Press Office and Public Relations for Baldini & Castoldi key authors. External Relations and Press Office Manager JC Decaux, Rome (Jan 1996 to Dec 1998). JC Decaux is the second largest supplier of Urban Furnishings worldwide. Events Coordinator, Promo Group, Bologna, Italy (Jan 1993 to Dec 1995). The Promo Group is an Italian Incentive and global communication Agency. Responsible for various marketing plans to generate Advertising revenue. Managed all executive sponsors travel/accommodations for European Formula 3000 Racing Events.

Industry Expertise

International Trade and Development, International Affairs

Areas of Expertise

English, Problem Solving, Marketing Communications

Education

La Jolla University, European Campus Lugano

Master of Business Administration (MBA) Communication Sciences

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