

Simon Anderson

Applied Foresight Keynote Speaker at Venture Foresight LLC

Minneapolis, MN, US

Keynote Speaker | Applied Foresight Consultant | Award-Winning Author

Biography

Simon J. Anderson is an international futurist speaker and emerging technology and trends consultant. He is also the founder of Venture Foresight, a company dedicated to helping leaders and organizations be more future ready. Mr. Anderson co-authored the 2014 Bellwether Award winning book *Foresight 20/20: A Futurist Explores the Trends Transforming Tomorrow* and the 2015 *Updated & Expanded Edition* with fellow global futurist Jack Uldrich. As a key member of the international organization *Communities of the Future*, Mr. Anderson works to promote and facilitate future's thinking in communities around the world. Having traveled to more than 25 countries, Mr. Anderson brings a global perspective to his work, which has been featured in numerous publications including the *World Future Society's* monthly newsletter, *The Futurist* and the Austrian management magazine *the Hernsteiner*.

Availability

Keynote, Panelist, Workshop, Author Appearance, Corporate Training

Industry Expertise

Banking, Transportation/Trucking/Railroad, Financial Services, Management Consulting, Insurance, Energy, Retail, IT Services/Consulting, Agriculture and Farming

Areas of Expertise

Keynote Speaking, Future of Work, Emerging Technology, Future Trends, Transportation, Retail Trends, Fintech, Insuretech, Augmented Reality, Virtual Reality (VR), Artificial Intelligence, Change Management

Sample Talks

Using "3A Thinking" to Be More Future-Ready

Futurist Simon J. Anderson spent years developing his "3A Thinking" approach to recognizing and understanding significant emerging trends and technologies. In this keynote, he shares this powerful way of thinking about the future differently. Participants leave this presentation equipped to spot important trends, think about ways that these trends could impact the near future, and with actions that they can take that day to be better positioned to thrive in our fast-moving future.

Emerging Opportunities: Recognizing the Technologies and Trends Transforming Your Industry

This customized keynote takes a thought-provoking look into the near future of your industry. It helps leaders recognize important trends and technologies that are reshaping the industry, and provides new approaches to anticipating the opportunities and challenges that these advancements could create. Topics to be covered include the impact of generational trends, workforce and workplace trends, and a variety of important emerging technologies. Lastly, you will learn specific actions and next steps that you can take right away to make your organization more future-resilient.

Creating an Organizational Culture that Will Survive and Thrive in the Future

Are you experiencing difficulties attracting and retaining Millennial talent? If so, you're not alone. Finding qualified workers who are going to stick around for a while is a chief concern among many executives today. This keynote helps leaders understand how trends and technologies are reshaping the workforce and workplace today. Topics include generational trends, automation, consumer trends, specific emerging technologies.

Event Appearances

Top Twelve Trends for 2012

Radio Interview, The Bill Good Show

Understanding the Trends of Tomorrow Can Transform Your Business Today

North Country Technology Symposium

The Future Belongs to Those Who Create It

TAC Student Leadership Program

Guest Interview - Futurist Simon Anderson

Tallahassee Talks with Brien Some | 97.9 ESPN Radio

Re-Entering the Age of Entrepreneurship

Collegiate Entrepreneurs Organization

Emerging Trends in Education, Healthcare and 3D Printing

Rotary Sunrise Club

The Future of Entrepreneurship

2nd Annual Dandi Awards

Emerging Trends in Healthcare, Education, and 3D Printing

Rotary Sunset Club Meeting

Trends Affecting Entrepreneurship (2 classes)

Entrepreneurship Class

Entrepreneurial Trends

ICT Enterprise

Emerging Trends Affecting Real Estate

Urban Land Institute (Central FL) - Trends in Real Estate Conference

Entering an Age of Entrepreneurship

FSU "7 Under 30" Conference

Understanding the Trends of Tomorrow Can Transform Your Region Today

NSBC Futures Forum

Virtual Panelist - Economic Development Opportunities

Panel Discussion - Economic Development Opportunities

"Crowdfunding and 3D Printing for New Entrepreneurs"

(Entrepreneurship for Students Presentation)

Future Trends in Real Estate Consulting and Planning

Community Development BU Workshop

Recognize the Trends of Tomorrow - Transform Your Business Today

Central Coast Business Symposium

Wireless and Future Trends

AT&T University presents Wireless Wednesday

Ask A Futurist

Future Trends Hour

Recognizing the Trends of Tomorrow Can Transform Your Business Today

TechExpo 2013

IdeaSphere: A Platform for Today's Voices

Interview

Recognizing the Trends Transforming Education

"Welcome Back"

Future Trends for Entrepreneurs

Opportunities in Commercializing Emerging Technology

"Recognizing the Trends Transforming Education"

Business Impact: The Future of Learning

Recognizing the Trends Transforming Tomorrow
2013 MCEA Fall Conference

Recognizing the Trends Transforming Business
2014 Recruitment and Retention Conference

It's Time to Change the Way We Think about the Future?
TEDxTCC

Why the Future of Transportation Requires Unlearning
MN Transportation Conference

Why The Future of the Utility Industry Demands Unlearning
NWPPA Annual Conference 2014

Preparing Tallahassee For the Future
Interview

Recognizing the Trends Transforming Education
Career Development Day

Recognizing the Trends Transforming Agriculture
AAAF Provincial Conference

Recognizing the Trends Transforming Transportation?
2015 Traffic Partner Safety Summit

"Transformational Change"
FL Tax Collectors, Inc. Leadership Half-Day Session

"Change Management"
FL Tax Collectors, Inc. Leadership Half-Day Session

"Recognizing the Trends Transforming Florida"
2015 Florida Tax Collectors, Inc. Fall Education Forum

"Moving Forward: Emerging Technologies and Trends in Transportation"
TMW TransForum 2015

"How to Future-Proof Your Business Against Tomorrow's Transformational Trends, Today"
2015 Fall Welcome & Expo

"Foresight 20/20: Recognizing Tomorrow's Trends, Today"
Great Practices Showcase presented by the Tax Collector's Office for Polk County

"The Future of Food"

MN Futurists

Creating an Association That Can Survive and Thrive in the Future
Breakfast Presentation

Recognizing the Trends Transforming Tomorrow

Private Client - Manufacturing - Annual Conference

?Creating an Organizational Culture That Can Thrive in the Future?

GA - Government Management Information Sciences - Annual Conference

Recognizing the Trends Transforming Health Care

American Heart Association Annual Strategy Meeting

Recognizing the Trends Transforming Energy

REMA Member Services Annual Conference

"Transforming Change Management: Creating a Future-Resilient Organization"

MN Change Management Network Meeting

"Recognizing the Trends Transforming Energy"

Minnesota Rural Electric Association - 2016 Energy Issues Summit

"Recognizing the Trends Transforming Local Government"

Maryland Association of Counties (MACo) 2016 Summer Conference

"Anticipating the World of Tomorrow"

Fidelity Bank Planning Annual Session

"Transforming Tomorrow: Creating a Future-Resilient Organization"

Institute for Supply Management - 2016 Twin Cities Fall Conference

"Emerging Opportunities: Recognizing the Trends Transforming Tomorrow"

Florida Educational Facilities? Planners Association (FEFPA) 2017 Winter Conference

"The Future of Food and Restaurants"

Private Client

"Redefining Banking: Trends Transforming our Future"

Michigan Bankers Association 2017 Annual Convention

"Transforming Telecom: Connecting to the Future"

Georgia Telecommunications Association 2017 Annual Conference

"Trucking Into Tomorrow: How to Be Future Resilient"
in.sight User Conference + Expo 2017

Recognizing the Trends Transforming Telecommunications: How to Spot Opportunities Before They Become Challenges
50th Tata Communications Exclusive Webinar

Recognizing the Trends Transforming Tomorrow: How to Be More Future Resilient in a Fast-Changing World
Fall Tech Symposium

Recognizing the Trends Transforming Tomorrow: How to Be More Future Resilient in a Fast-Changing World
"Designer Our Future" Corporate Rebranding Event

Emerging Trends Transforming Tomorrow: Recognizing Opportunity in Change Transformation of a Region 2017

Future Resilient: How to Thrive in a Fast-Changing World
2017 EMBAC Global Conference "Exploring the Next Frontier"

Change is Coming: Understanding Relevant Emerging Technologies and Trends
ROG+ Growth & Ownership Strategies Conference 2017

Factoring in the Future: How to Capitalize on Trends and Technologies that Could Transform the Industry
2018 International Factoring Association's Senior Executives Meeting

Trends Transforming Telecom: Connecting to the Future
2018 Annual Meeting and Expo - Iowa Communications Alliance

Emerging Trends Transforming Tomorrow: How to be Future Ready in a Fast-Changing World
CE FL Factory Authorized Dealer Meeting

Emerging Trends Transforming Tomorrow: Recognizing Opportunities Created by Change
67th Annual Meeting of the National Association of Graphic and Product Identification Manufacturers, Inc.

Building the Future: Emerging Trends Transforming Tomorrow
54th Annual Associated Schools of Construction's International Conference

Transitioning into the Future: How to Survive and Thrive in a Fast-Changing World
Private Client - Commercial Sales Meeting

Factoring in the Future: How to Capitalize on Trends and Technologies that Could Transform the Industry
Independent Finance and Factoring Roundtable 2018

Trends & Technologies Reshaping Eastern Maine
Trends & Technologies Reshaping Eastern Maine

Emerging Trends Transforming Tomorrow: How to Recognize Opportunities Created by Change
25th Anniversary Meeting

Trends Transforming Real Estate: How to Be Future-Ready in a Fast-Changing World
MHA Perspective 2018

Moving into the Future: Emerging Trends and Technologies that Could Transform Transportation
Tri-State Transit Conference

Emerging Trends Transforming Tomorrow: How to Be Future Ready in a Fast-Changing World
Private event - Food Industry

Moving Forward: How to Survive and Thrive in a Fast-Changing Future
Innovations in Transportation Conference

Emerging Opportunities: Trends and Technologies Transforming Tomorrow
Department of Revenue Annual Leadership Meeting

Emerging Opportunities: Trends and Technologies Transforming Tomorrow
Private Client - Food Production Industry

Growing in the Future: Trends and Technologies Transforming Tomorrow
MN Cultivated Wild Rice Council Annual Meeting

Trends Transforming Housing: How to Be Future Ready in a Fast-Changing World
BIA EXPO '19

3A Thinking: How to Be More Future-Ready in a Fast Changing World
Business Leaders Breakfast Forum

The Future of Artificial Intelligence and Hearing Aids
HIA Annual Meeting

Recognizing the Technologies and Trends Transforming Factoring
IFA Annual Conference

Emerging Opportunities: Trends and Technologies Transforming Commercial Real Estate
Private Client

Emerging Opportunities: Trends and Technologies Transforming Tomorrow
MCCA Annual Convention

Connecting the Future: Trends and Technologies Transforming Tomorrow
Great Lake Connect

Emerging Opportunities: Trends and Technologies Transforming Tomorrow
Campus Connect

Emerging Opportunities: Trends and Technologies Transforming Investing
Citywire Montevideo Retreat

Emerging Opportunities: Trends and Technologies Transforming Investing
Citywire Professional Buyers West Coast

Emerging Opportunities: Trends and Technologies Transforming Tomorrow
CIO Toronto

Emerging Opportunities: Trends and Technologies Transforming Food
IFEC Annual Conference 2019

Emerging Opportunities: Trends and Technologies Transforming Tomorrow
CIO San Francisco

Emerging Opportunities: Selling in the Future
2020 NBS Winter Meeting

Welcome to the Future: Where We Were, Where We Are, and Where We Are Going
2020 Forum on Construction Law Midwinter Meeting

Using "3A Thinking" to Be More Future-Ready
Minnesota School Bus Safety Expo

Emerging Opportunities: Trends and Technologies Transforming Tomorrow
CIO Los Angeles

Future-Ready Workforce: Attracting and Managing Digital Natives
Leadership Learning Series

Future-Ready Factoring: Thriving in a Fast-Changing World
Annual Conference

Future-Ready Manufacturing: Thriving in a Fast-Changing World
Rockford Chamber of Commerce Celebration of Manufacturing

Thrive in a Fast-Changing World: From Future Fatigued to Future Ready
Bangor Region Chamber Conference

Emerging Opportunities: Capitalizing on the Trends Transforming Your Industry
Gulf Coast CEO Forum

Emerging Opportunities: Recognizing the Trends and Technologies Transforming Dispute Resolution
2021 AAA Virtual Construction Conference

Future Ready: Emerging Opportunities in a World Full of Risk
2021 Board of Directors Retreat

Emerging Opportunities: Capitalizing on the Trends Transforming Your Region
2021 Bend Chamber Impact Conference

Future Resilient Region
Aroostook County Adaptive Planning Session 1

Future Resilient Region
Washington County Adaptive Planning Session 1

Using 3A Thinking to Be More Future Resilient
PTDA 2021 Industry Summit

Future Resilient Region
Aroostook County Adaptive Planning Session 2

Future Resilient Region
Washington County Adaptive Planning Session 2

Education

Florida State University - College of Business
Finance, Multinational Business Operations Double Major

Tallahassee Community College
General Transfer Business Administration, Management and Operations

Accomplishments

Global Travel
I've traveled to 30 countries

Foresight 20/20: A Futurist Explores the Trends Transforming Tomorrow

Co-authored with acclaimed global futurist and best-selling author Jack Uldrich

Toastmasters - Competent Communicator Manual

Completed Competent Communicator manual with Toastmasters

Testimonials

Jamie Breen

?Thank you so much for presenting as a keynote speaker at the Executive MBA Council meeting in Seattle. Your session garnered rave reviews - everyone to whom I spoke commented on the depth of your analysis and the thought you put in to relate to our industry's drivers. I walked away with a great deal to think about personally, and I've shared your insights with my team, along with the challenge for us to be more future-focused and future resilient.?

Steve Gido

?Simon delivered an informative and engaging keynote session on ?Change is Coming ? Understanding Relevant Emerging Technologies and Trends? at our 2017 Growth Conference in Naples, Florida for our architecture and engineering attendees. He discussed 7 major themes that will impact our society and did a great job of relating specific technological advancements in the building, design and construction space, which was well received. Highly recommend for other conferences and events!?

Jack Uldrich

?Simon is the brightest young futurist I know. I rely heavily on his outstanding ability to identify significant emerging technologies and trends, and have come to depend upon his keen understanding of how these trends will affect business in the future. As my reverse-mentor, his contributions and insights have proven invaluable.?

Edward F. Manzi, Jr

?Simon?s presentation was insightful and eye-opening. He gave our Board of Directors and our Management Team a lot to think about throughout our strategic planning process. I highly recommend him.?

Daniel S. Feder

?Simon Anderson was a keynote speaker for the 2016 annual Midwest Fall Educational Conference for the ISM (Institute for Supply Management). Simon gave an eye-opening presentation that allowed us to look at near-future trends that will impact our profession across all industries. He was engaging, entertaining and provided actions that we all can use to be more future resilient!?

Kyle Jolly

?Simon?s ability to spot technology and business trend?s years before mass media or big business has always amazed me, he is my go to for anything and everything that requires forward thinking and insight. He not only gets into the topic or discussion but over around and above, he is incredibly thorough and has the ability to communicate his perspective from many angles.?

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