

Sonya Meloff

Co-Founder at Sales Talent Agency Inc - Canada's Leading Sales Recruitment Company

Toronto, Canada Area, ON, CA

Co-Founder, Sales Talent Agency Inc. (Canada's Leading Sales Recruitment Company)

Biography

Sonya Meloff is Co-Founder of Sales Talent Agency ? Canada?s leading sales recruitment company. Founded in 2007, STA has helped hundreds of organizations hire their top sales talent. Prior to STA, Sonya worked as Director of Enterprise Sales for Monster Canada, as well as the head of sales for an Omnicom advertising agency in Vancouver. When not selling, Sonya is a busy mom to 3 young children, aged 3.5, 2, and 12 weeks.

Availability

Panelist, Workshop

Industry Expertise

Recruiting, Human Resources, Business Services

Areas of Expertise

Sales Recruitment, Sales, Cold Calling, Women in Business, Female Entrepreneurs

Affiliations

ACSESS

Sample Talks

How to source, equip, and retain top sales executives

Education

Carleton University
MA Public Administration

The University of Calgary
BA Political Science & Economics

Accomplishments

PROFIT W100 - 2010

The PROFIT W100 ranking and awards program is Canada's largest celebration of female entrepreneurs.

Canadian Business Magazine - Power Elite Women Under 35 (2011)

PROFIT W100 - 2011

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