

Stacey Ferguson

Digital Media & Branding Expert at Justice Fergie Lifestyle Media

Washington D.C. Metro Area, MD, US

ISO a Personable, Knowledgeable Digital Media, Brand Strategy, Lifestyle or Parenting Expert?
Stacey's Your Girl!

Biography

Stacey (known online as Justice Fergie) is an avid veteran blogger, event producer, social media personality, public speaker, freelance writer, and Chief Curator of the Be Blogalicious community and conferences celebrating diversity among women in social media. As Founder of Justice Fergie's Life IS the Party, she combines media, publishing & events to motivate women to 'up their lifestyle quotient.' She is also a tech attorney by trade and regularly consults with both startups and established brands.

Availability

Keynote, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Women, Media - Online, Social Media

Areas of Expertise

Work-Life Balance, Social Media, Branding, Business Strategy, Pursuing Passions

Sample Talks

Channeling Your Awesome: Keys to Aligning Your Passions Into One Business Strategy

We're taught to pick one sport to excel at, choose one major in college, and select one career to pursue; but does this make for a HAPPY existence? By nature, we are programmed to have multiple interests, hobbies, and skill sets that MOVE us. It's totally possible to channel all of your passions into one streamlined business strategy so that your art can imitate your life.

Event Appearances

Content Is the New Currency

Proctor & Gamble Holistic Design Summit

Channeling Your Awesome: Keys to Aligning Your Passions Into One Business Strategy

Mom 2.0 Summit

Networked: What Women Want and Why You Should Care
AMP Summit

The Challenges Of Child Care: Emotional Decisions And A Constant Juggling Act
All Things Considered {NPR}

Fast, Healthy, Family-friendly: Not the Oxymoron You Might Think!
BlogHer Food 2011

High Tea & High Strategy {Strategic Brand Building}
Mom 2.0 Summit

I'm Not A Mommy Blogger - Stop Calling Me That!
Lavish!

Blogging for Business: Blogging Your Way to the Top!
Essence Women's Conference

Education

University of Florida
B.S. Telecommunications (TV/Radio)

Howard University School of Law
Juris Doctor Law

Accomplishments

Technology & New Media Attorney

Protect consumers from unfair, deceptive, and unsubstantiated advertising by enforcing the FTC's consumer protection laws, including those related to technology and Internet issues, such as social media, spyware, adware, privacy, peer-to-peer file-sharing, digital rights management, and viral marketing online.

Founder, Justice Fergie Lifestyle Media

Media company offering events, products and services for living richly, including: {re}Treat Yourself 2012, a lifestyle redesign getaway for busy mothers

Chief Curator, Blogalicious

Community and conferences connecting over 1,000 multicultural women influencers with brands and celebrating diversity in social media.

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