

Stacey Gordon

President at Suite Seven

Oakland, CA, US

Brand Storytelling and Customer Engagement

Biography

Stacey King Gordon is a content strategist and brand communications consultant who specializes in helping clients orchestrate their brand stories across channels and audiences. She is the founder and president of Suite Seven, a San Francisco Bay Area consultancy that works with clients such as Autodesk, AT&T, Salesforce.com, McKesson and Silicon Valley Bank to develop successful strategies for using content to engage, win and keep customers. Stacey speaks to groups on topics such as brand storytelling, social media, content strategy, and thought leadership.

Availability

Keynote, Moderator, Panelist, Workshop, Corporate Training

Industry Expertise

Writing and Editing, Advertising/Marketing, Health Care - Services

Areas of Expertise

Social Media, Brand Storytelling, Content Strategy

Affiliations

International Association of Business Communicators, Women in Consulting, Content Strategy Meetup

Event Appearances

Finding (and Expressing) Your Brand Voice
Couture Webinar

The Strategy Behind Your Online Story
WJA In the Know Conference

Managing the Social Media Explosion
WJA In the Know Conference

Education

Ohio University

B.S. Journalism Journalism

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