

# Stedman Graham

CEO at S. Graham & Associates

Chicago, IL, US

You are not your circumstances. You are your possibilities.

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## Biography

Stedman Graham is chairman and CEO of S. Graham & Associates (SGA), a management and marketing consulting company that specializes in the corporate and educational markets. Clients include Merrill Lynch, Wells Fargo, The Apollo Group, DutchVersity, Monster.com, Manpower, Harvard and Wharton Business Schools, the U.S. Departments of Education and Labor and many more. As a businessman, educator and speaker, he presents, consults and conducts training with corporations, organizations and nonprofits on the topics of maximizing leadership, achieving success, growing a business, embracing diversity, achieving optimal health, and personal and professional branding. His corporate seminars are driven by the proprietary Nine-Step Success Process?. In addition, Graham educates individuals and industries on using Success Circles? a work-life balance tool he developed to make information and experience relevant to personal, professional and business growth. Graham has authored ten books, including two New York Times bestsellers, You Can Make It Happen: A Nine-Step Plan for Success and Teens Can Make It Happen: Nine Steps to Success. Build Your Own Life Brand explores the concept of personal and professional branding. Move Without the Ball is a collection of principles that teaches students that sports are a part of life, not life itself. Who Are You? Building Your Life?s Foundation focuses on success through self-discovery. And his latest release, Diversity: Leaders not Labels shares his unique approach to eliminate barriers to success. Actively involved in education, he is a former adjunct professor at the University of Illinois-Chicago where he taught a leadership course based on his Nine-Step Process. At the Kellogg Graduate School of Management at Northwestern University, he taught a management strategy course entitled ?The Dynamics of Leadership.? He also founded and directed George Washington University?s Forum for Sport and Event Management and Marketing ? the first of its kind in the country. Graham is a current adjunct professor for Temple University. Graham has shown a lifelong commitment to youth and community. In 1985, Graham founded AAD Education, Health and Sports, a nonprofit organization of athletes and other civic leaders committed to developing leadership in underserved youths. An organization with over 500 professional athletes, AAD has served over 15,000 students through scholarships and education.

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## Availability

Keynote, Panelist, Workshop

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## Industry Expertise

Training and Development, Management Consulting, Corporate Leadership

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## Areas of Expertise

Leadership, Identity, Diversity, Success, Education

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## **Event Appearances**

### **Title**

Women Embracing Leadership - It's Your Time!

### **Title**

Diversity: Leaders Not Labels

### **Title**

Teens Can Make It Happen: Empowerment & Youth Development

### **Title**

Milken Institute Global Conference

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## **Education**

**Coker College, Hartsville SC**

Doctor of Humane Letters

**Hardin-Simmons University, Abilene TX**

B.S. Sociology

**Ball State University, Muncie IN**

M.A. Counseling

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