

# **Stephan Kudyba**

**Associate Professor of Business Analytics and MIS at New Jersey Institute of Technology**  
Newark, NJ, US

Stephan Kudyba examines organizational efficiency and innovation through analytics, MIS and strategic management.

---

## **Biography**

Stephan Kudyba is an associate professor at NJIT's Martin Tuchman School of Management. He analyzes how different companies innovatively mine data to become more efficient. In particular, he explores data mining and management information systems in B2B marketing, digital transformation, data products, health care, fintech and supply chain management.

---

## **Areas of Expertise**

Artificial Intelligence, Healthcare Analytics, Digital Marketing, Strategic Information Systems, Business Analytics, Information Systems, Data Science, Data Mining, Knowledge Management, Digital Transformation

---

## **Education**

**Rensselaer Polytechnic Institute**  
Ph.D. Economics

**Lehigh University**  
M.B.A

**Siena College**  
B.S. Economics / Computer Science

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile](#).