

# **Stephanie Abrams**

**Co-Founder at Socialfly LLC**

Greater New York City Area, NY, US

Social Media Strategist & Entrepreneur

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## **Biography**

I am a graduate of the Cornell University School of Hotel Administration and began my career in sales at Marriott International and Hilton Worldwide. Realizing the connection between social media and business growth, I decided to leave my career in sales in 2009 to utilize my digital media expertise in the business world. Combining my sales and marketing experience my underlying passion for helping others succeed, I founded Astar Interactive and Gabbaroo. In 2011, I co-founded Socialfly, a full service social media marketing agency in New York City. Socialfly specializes in connecting with your customers and building long term relationships that lead to brand engagement. We work one on one with each client to build a customized strategy to reach your target audience and create an online community that YOU can talk to. We capture the attention of your audience by developing creative content and engaging with your fans on the social platforms that are right for your business. Each week on Facebook more than 3.5 billion pieces of content are shared. The only way to stand out is to create messages that your audience wants to hear. List of Services: Social Media Strategy Creation for: ? Facebook ? Twitter ? Google+ ? Pinterest ? Instagram ? YouTube ? LinkedIn Social Media: ? Fan Influencer Outreach ? Strategy Implementation ? Community Management ? Network Loyalty & Engagement ? Reputation Management ? Celebrity Tweets ? Tools Training ? Policy Creation ? Social Media Consulting Digital Marketing: ? Advertisement Campaign Creation and Management ? Blog Outreach ? Blog Management ? Digital Content Creation & Distribution ? Analytics ? Market Research ? eMail Marketing For more information please contact me at [Steph@collectivemediallc.com](mailto:Steph@collectivemediallc.com)

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

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## **Industry Expertise**

Hospitality, Social Media

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## **Areas of Expertise**

Social Media, Social Media Strategy for Business

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## **Education**

**Cornell University**

BS Hotel Administration; Concentration: Sales and Marketing

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