

# **Stephen Shapiro**

**Board of Directors at National Speakers Association**

Greater Boston Area, , US

Innovation Evangelist, Keynote Speaker, Author,  
Advisor

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## **Biography**

As a leading keynote speaker, author, and advisor on innovation, Stephen Shapiro has developed a proven approach for increasing speed, reducing risk, and improving innovation ROI 3x to 10x. For any organization that requires rapid and predictable change ? from developing new products/services to creating new business models ? his challenge-centered philosophy accelerates innovation.

Stephen has two decades of practical innovation experience, including a 15-year tenure at Accenture where he created and led a 20,000-person innovation practice. Shapiro turn heads, opens minds, and captivates audiences with his provocative results-focused content. To date, he has shared his message with over 450,000 people in over 40 countries. His work has been featured in The New York Times, Wall Street Journal, Newsweek, SUCCESS Magazine, CNBC's The Big idea, ABC News, and USA Network. Specialties: innovation, creativity, organic growth, process innovation, adaptive organizations, breakthrough solutions, crowdsourcing, open innovation ?Stephen?s passion for innovation is infectious. His mandate to focus innovation relentlessly on well-articulated problems has caused an internal shift in mindset and approach for our innovators. Personality Poker is a thought-provoking and fun approach to understanding and leveraging diversity. Stephen delivers both in a way that is truly inspirational and actionable.? -- Laurie Heltsley, Director Innovation and Strategic Projects, Global Business Services, Procter & Gamble

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## **Industry Expertise**

Management Consulting

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## **Areas of Expertise**

Open Innovation, Crowdsourcing, Innovation Management

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## **Affiliations**

National Speakers Association

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## **Education**

Cornell  
BSE OR&IE

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