

Stephen Stanisa, CPA

President & CEO at Howard, Wershbale & Co.

Cleveland/Akron, Ohio Area, OH, US

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Biography

As CEO, Steve has management oversight responsibility for Howard, Wershbale & Co. and its affiliates. He has served in that role since 2004 and was one of the firms founding partners in 1990. Steve is responsible for the Firm's strategic vision and implementation. In addition to his firm management role, Steve actively represents clients primarily in the Health Care Industry. He is a noted National presenter in the areas of Health Care Reform, Medicare, Ohio Medicaid, long-term care payment, finance and operations, strategic planning, succession planning, sales and acquisitions, and operational improvements. Steve has a 25+ year history of serving his clients in an entrepreneurial value-added style, and leads the firm with a similar philosophy.

Availability

Keynote, Moderator, Panelist, Corporate Training

Industry Expertise

Health Care - Providers, Health Care - Facilities, Business Services

Areas of Expertise

Medicare Reimbursement, Ohio Medicaid, Long-Term Care: Operational Financial Strategic, Business: Operational & Succession Planning, Health Care Facility Acquisition

Affiliations

Ohio Society of Certified Public Accountants, Ohio Health Care Association, Healthcare Financial Management Association, American Institute of Certified Public Accountants, American Health Care Association

Sample Talks

Emerging Strategic Issues & Opportunities in Long-Term Care

Health Care Reform (Year 3) Update Design: "The Death of the Class Act" and what Ohio has to do with it. Explaining the Financial Metrics/Decisions and making process to optimize your results. Evaluating the outlook for the future - funding decreasing, service needs/cost increasing, and accessing LTC competitive environment. Describing advanced Tax/Financial Planning and strategies for LTC Providers to navigate into an uncertain tax future.

Event Appearances

Ohio Health Care Reform & Long-Term Care: I Hear That Train A-Coming
Ohio Health Care Association Annual Conference

Strategies to Respond to National Health Care Reform
Facility-Specific Training

Strategic Opportunities & Risks in a Rapidly Changing Long-Term Care Environment
Ohio Health Care Association Strategic Summit

Adjusting Price Without Sacrificing Quality
Ohio Health Care Association (Seminar)

Health Care Reform & Long-Term Care
Ohio Health Care Association Annual Convention

Education

St. Edward's University
BA, Accounting Accounting

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