

# **Stephen G. Barr**

**Founder & Executive Director at SGB Media Group**

Taos, NM, US

CEO @ SGB Media Group?; CoFounder @ CrowdPad?; Founder @ Startup Hive?

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## **Biography**

Stephen is a highly sought after startup adviser, author, editor & publisher of 40 syndicated, digital publications utilizing multiple digital distribution channels in conjunction with launching and administrating national advertising campaigns for major Fortune 500 advertisers in partnership with Google, Ning, Facebook, Myspace, Yahoo, Commission Junction, DoubleClick, LinkShare, AvantLink, Share A Sale, PepperJam and other industry leading third party affiliate networks. An advocate and thought leader in the burgeoning crowd funding industry and publisher of ?The Crowdfunding Times?, ?The Crowdfunding Daily News?, ?The Startup Review Journal?, ?The Affiliate Marketing Journal?, ?Social Media Observer ?, ?Social Views?. (see below). Senior product development team member and advisory board member from conception to public Beta launch on over a dozen start ups. A trusted strategic alliance facilitator and start up adviser and mentor within the political, nonprofit, fine arts and real estate markets having worked on dozens of local, state and federal political campaigns and legislative initiatives in NY, AZ & CA since 1979. In 2009 he completed a fellowship in political leadership and nonprofit administration at The Center For Progressive Leadership, a national civic training institute that develops diverse leaders who can effectively advance progressive political and policy change. Internationally recognized expert and widely read social media columnist on The Examiner, Associated Content, Vator.tv, Social Media Today, Wellsphere Network, Technorati, VentureBeat, eFactor and company owned sites covering numerous topical verticals and published and cross syndicated on the full range of current syndication platforms & social media sites. Curator of the "Niche Social Network Development" board on Quora.com and the "Social Media Group" on VentureStreet.com.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

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## **Industry Expertise**

Writing and Editing, Government Relations, Business Services, Publishing, Professional Training and Coaching, Social Media, Advertising/Marketing, Corporate Leadership, Management Consulting, Public Relations and Communications

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## **Areas of Expertise**

Skiing, Mentoring & Coaching, Writer and Publisher, Crowdfunding, Digital Publishing, Social Media, Social Media Strategy, Start Up Ventures

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## **Affiliations**

The National Crowdfunding Association, Startup America Partnership, Microsoft Biz Spark, The Center For Progressive Leadership, The Appraisal Institute, eFactor, Angel List, CrowdPad, Boardroom Advisory Services, Barrington Investment Group, Ltd., The Aria Group, Inc., SGB Media Group, American Realty Housing Group, Golden Seeds Game Company, The Lifecube Project, #vegastech, Startup Weekend, Crowdfunding.biz, Solaborate, Built In LA

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## **Sample Talks**

### **Niche Social Networks - How to Use Them to Build Your Business**

Having developing Niche Social Networks since 1996 Stephen has more direct experience within the field as anyone.

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## **Education**

**Monroe Community College**  
AA Marketing

**Harvard University**  
Certificate Computer Science

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