

# **Steve Boland**

**Managing Partner, Next in Nonprofits at Next in Nonprofits**

Greater Minneapolis-St. Paul Area, MN, US

Social fundraising and social communications for nonprofit growth.

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## **Biography**

I specialize in new ideas in fundraising and communications strategies for nonprofit organizations, and bring over 25 years of business experience to organizations seeking new growth opportunities. My focus on digital outreach and engagement helps me bring allies from all corners to grow community outreach and measure success. I'm a graduate of the University of Minnesota Twin Cities, and hold a Master of Nonprofit Management from Hamline University. I am an alumnus of the Shannon Leadership Institute, and serve on the Board of Directors for Outfront Minnesota. You can find my leading-edge industry articles for organizations such as Nonprofit Quarterly, Community Tech Knowledge, and the Minnesota Council on Foundations. I am the managing partner of Next in Nonprofits, a consulting and writing firm based in Saint Paul. I also serve as a senior partner for Bahr Digital. My direct phone is 651-356-8896.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

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## **Industry Expertise**

Program Development, Internet, Non-Profit/Charitable

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## **Areas of Expertise**

Non-Profits, Nonprofits and Technology, Nonprofits and Social Media, Crowdfunding, Fundraising, Communications

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## **Sample Talks**

### **Social Media for fun and profit in a nonprofit world**

Nonprofit doesn't mean losing money - it means your counting on your community to support you in doing good in the world. Social media tools can provide a specific means to measure community engagement - but this isn't broadcast media. Social means conversation, and your tactics have to measure engagement and not just outreach.

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## **Event Appearances**

**Freeing the Value of Ideas**  
TEDx1000 Lakes

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## **Education**

**University of Minnesota-Twin Cities**  
BA Political Science

**Hill-Murray**

**Hamline University**  
Master of Arts Nonprofit Management

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