

# **Steve Floyd**

**Founder/ CEO at AXZM**

Dallas, TX, US

Web Design & Development - Internet Marketing  
Consultant

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## **Biography**

Hi, I'm Steve Floyd. AXZM, my digital marketing boutique, offers a full range of online marketing services including Web Development, Website Design, Content Strategy, SEO, Inbound Marketing and more. We also build Mobile Applications to help your business. We do it all from our Deep Ellum office (2940 Commerce St Dallas, TX 75226), where we work for our enterprise-level and start-up-level businesses. I'm proud to say that our work has earned accreditations from the Better Business Bureau. I have recently has speaking engagements at Pubcon and Results Orientated Web and many other conferences.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

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## **Industry Expertise**

Internet, Social Media, Media - Online

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## **Areas of Expertise**

Web Design, Content Strategy, SEO

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## **Affiliations**

North Texas SEMPO, Dallas Content Strategy Meetup Group, Pubcon Speaker

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## **Testimonials**

### **Scott Mellman**

AXZM's innovative thinking and customer service really helped streamline our project objectives which inturn lead to immediate results. Not only is the web design team awesome but their SEO skills dominate our competitors.

### **Bob Minter**

AXZM was retained to put a new face on our company website. They have an inventive spirit, energetic manner and a high degree of trustworthiness. If AXZM says they will do it. It is as good as done. Very refreshing!

**Brian Whalen**

Steve and AXZM were an integral part of augmenting our web site with many new interactive features that allowed us to really drive marketing-ROI. His knowledge of WordPress and its strengths allowed us to salvage our corporate web site's core content and structure.

**Ollie Mayr**

Steve Floyd is one of the brightest people in the industry. He was under the radar until recently but word has gotten out about his company AZXM. They are perhaps the best SEO company in the region. In no less than 3 months the search engines were placing us first page on searches after working with Steve.

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