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Suzanne is a Managing Director of Veracap Corporate Finance Limited and Campbell Valuation Partners Limited. Suzanne provides assistance to clients and the courts with respect to the valuation of businesses and business interests, intellectual property and other intangible assets. She has prepared valuations and expert reports for various purposes, including: succession planning, patent and trademark infringement, competition law matters, breach of contract, shareholder disputes, family law, securities law, corporate reorganizations, financial reporting, income tax and M&A. Suzanne has qualified as an expert in the Ontario Superior Court, Federal Court of Canada and in mediations and arbitrations. Suzanne holds a Master of Accounting degree from the University of Waterloo. She is a member of the Institute of Chartered Accountants of Ontario and the Canadian Institute of Chartered Business Valuators. She received her Chartered Accountant designation in 1993 and her Chartered Business Valuator designation in 1998. She has written articles and lectured at various conferences and professional development sessions on topics related to valuations, litigation support and corporate finance. She is co-author of Financial Principles of Family Law published by Carswell (2001).

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Market Research, Capital Markets, Management Consulting, VC and Private Equity, Investment Management, Accounting

Financial Analysis, Damages Quantification, Business Valuation, Intangible Asset Valuation, Corporate Growth Strategies, Family Business Succession

Top Ten Pitfalls when Valuing IP

The need to determine the value of intellectual property is also becoming more common. Whether you are looking to satisfy tax authority requirements when transferring intellectual property between related corporate entities, or the requirements for financial reporting under the new International Financial Reporting Standards, or as part of your strategic planning, the valuation of IP can be a daunting task. This session will outline some common pitfalls when determining the value of IP.

Top Ten Pitfalls when Valuing IP

Licensing Executives Society Speaker Series

The valuation of intellectual property

Federated Press 6th Valuation and the Tax Practice Conference

Valuing synergies

Federated Press 11th M&A Valuation for CFOs Course

University of Waterloo
Master of Accounting

Board of Directors - Canadian Institute of Chartered Business Valuators

The Canadian Institute of Chartered Business Valuators (CICBV) is nationally and internationally recognized as the pre-eminent business valuation organization in Canada. The CICBV establishes the practice standards, educational requirements, and ethical guidelines, which support and promote the integrity of the CBV profession for the benefit of its more than 1,400 Members.

Managing Director - Campbell Valuation Partners Limited

Campbell Valuation Partners Limited (CVPL) is Canada's longest established independent valuation consulting firm. The firm has been involved in over 2000 business valuation, damages quantification and related engagements since it was founded in 1976. CVPL is renowned for its independence and objectivity in valuation matters.

Managing Director - Veracap Corporate Finance Limited

Veracap Corporate Finance is a Canadian independent mid-market investment bank that helps business owners and executives maximize shareholder value through acquisitions, divestitures, private equity financing and related services. Veracap is an exempt market dealer which allows it to raise private equity financings for its clients. Veracap is a member of M&A International, the world's largest affiliation of M&A advisors, with over 500 partners in 40 countries around the world.

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