

Suraj Sodha

Internet Marketer at Internet Marketing Highway

London, , GB

Internet Marketing Speaker

Biography

In 2008 at the age of 22, I started my first 'real' Internet business to try to create a second income whilst working long hours in London as a trainee lawyer. By this time, I had spent 3 years at University studying for my Law degree and 1 year completing my Legal Practice Course (LPC) so that I could fully qualify as a lawyer after another 2 years of on-the-job training. To cut a long story short?within 6 months of starting my part-time online venture, it got to a point where I couldn't just run it part-time anymore. Luckily for me, the law firm I was working at didn't give me the promotion I wanted at the time because of cutbacks in their budget and I took this as my opportunity to leave my job to run my business full-time. I was scared to leave my highly paid job in London at the time, but now I see it as the best decision of my life. I was able to grow & expand my small business very quickly to what it is today ? a global Internet marketing training & consultancy business through which over 500 business owners & individuals have had training or mentoring by me to improve their online sales. My main focus area of training and consultation is in setting up automated affiliate systems, social media marketing, PPC, blogging & SEO.

Availability

Keynote, Panelist, Workshop, Corporate Training

Industry Expertise

Business Services, Internet, Social Media

Areas of Expertise

Internet Marketing, Blogging, SEO

Sample Talks

Instant Authority: Why You MUST start Blogging for Your Business

Every entrepreneur and business owner must make blogging their number 1 priority if they want to be seen as the real go-to expert in their industry. If you want potential clients and partners to find you online and see that you have more credibility than your competitors, you MUST be blogging for business. In this talk, I will share with you the KEY steps to making sure you blog for your business correctly to get the most benefit out of it.

Event Appearances

How To Become a Networking Superstar
The Local Business Marketing Summit

7 Steps to Business Networking Success
Fast Web Formula

Groupon Marketing Strategy
Fast Web Formula

Blogging - Creating Gold For Your Business
Unleash The Alchemist Within

Authority Blogging For Entrepreneurs
Break A Record With Susan

7 Traffic Generation Strategies
The Ultimate Facebook Marketing Summit

Super Affiliate Marketing Strategies
London Internet Marketers Meetup

7 Traffic Generation Strategies
Unlimited Wealth Live

Online Marketing Blueprint
Islington Business Forum

Education

De Montfort University
LLB Law

College of Law, London
Legal Practice Course (LPC) Law

Accomplishments

Public Speaking in Australia

In 2011, I was invited to speak at a prestigious 3-day Internet marketing conference run by James Schramko in Australia. This was a paid conference where delegates had paid \$1,000 to attend. There were approximately 400 delegates in attendance during my talk.

Speaking in Dubai

I spoke at the Unlimited Power Online conference in the UAE in 2011, talking about the technical elements of running a business online. The conference was a paid event and there were approximately 200 delegates present.

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