

Susan Finerty

President at Finerty Consulting

Vernon Hills, IL, US

Author of Master the Matrix: 7 Essentials for Getting Things Done in Complex Organizations

Biography

Susan Finerty is the Author of "Master the Matrix: 7 Essentials for Getting Things Done in Complex Organizations (launching January 2012). She has held adjunct faculty roles at Northwestern University and Loyola University-Chicago. She is the Principal Consultant of Finerty Consulting, which was established in 2004. Her consulting practice focuses on organizational effectiveness?helping organizations design and implement change, helping teams work effectively together and coaching individuals on communication, influence and leadership. Susan began her 20+ year career in two small pharmaceutical companies before joining Baxter International in 1995. She has a blog focused on leadership that can be found at www.LeadershipMutt.com and a blog focused on matrix management at www.MasterTheMatrixBlog.com . She has a BA from Central Michigan University and an MA from Indiana University. She resides in suburban Chicago with her husband and three children.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

Industry Expertise

Health Care - Providers, Information Technology and Services, Medical Devices, Pharmaceuticals, Corporate Training, Corporate Leadership, Training and Development

Areas of Expertise

Decision Making, Matrix Management, Influence Without Authority, Change Management, Being Strategic, Building Partnerships

Sample Talks

Think, Talk and Act like a Strategist

What does it mean to "be strategic"? Learn the keys to thinking, talking and acting strategically every day (hint: it doesn't mean creating a massive strategic plan).

No Power? No Problem

Getting things done when your formal power is limited by building partnerships, aligning goals, influencing and leading meetings that matter.

Building Great Work Partnerships

Partnerships allow work to flow unencumbered by suspicion, politics and micro-management. Partnerships actually take work out of the system. Learn the different types of partnerships a work and how to build sustainable partnerships.

Making Sense of the Organizational Maze

How to get things done in complex organization by leveraging partnerships, aligning goals and roles, flexing your influence muscle and communicating without assumption.

How are We Going to Change THAT?

Sometimes the most important organizational changes you need to make are also the most nebulous. Learn how to get specific on what you want to change and employ every available strategy to make it stick.

Event Appearances

Building Influence Through Partnerships

Nestle Marketing Research Day of Learning

Towards Matrix Mastery

Guest Lecture--Northwestern University

Nurturing Strong Partnerships at Work

Frensenius-Kabi: Inspired to Care Day

Education

Indiana University

Masters of Arts Organizational Communication

Central Michigan University

Bachelor of Arts Journalism/Public Relations

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