

# **Susan M. Sparks**

**Owner at ASAP Writing Services**

Indianapolis, Indiana Area, IN, US

Sharing Secrets to Successful Writing | Throw That Kid a Life Jacket #collegestudents

---

## **Biography**

An award-winning journalist and photographer, Susan M. Sparks lived around the world as a military spouse. With each new location, Susan engaged her creative skills working as a reporter and editor for various newspapers, an on-air news reporter and announcer, speechwriter for high-ranking military officers and lead military tours for VIPs. She has handled hysterical brides (as a wedding photographer), irritated generals (as a public affairs contractor), and survived much more. She is the author of *The Student Life Jacket*, ghostwriter for numerous non-fiction books, founder of ASAP Writing Services, speaker, and presenter at WVPW Video Production Workshops. Other presentations include: *Secrets From a Ghostwriter* and *The Student Life Jacket Unzipped* (A workshop for parents and #college bound students)

---

## **Availability**

Keynote, Workshop, Author Appearance

---

## **Industry Expertise**

Education/Learning, Public Relations and Communications, Writing and Editing

---

## **Areas of Expertise**

Writing, Organizational Skills, Motivation

---

## **Affiliations**

Loral's Big Table, Live Out Loud

---

## **Sample Talks**

### **Get It In Writing...Fast!**

Susan M. Sparks, ghostwriter and self-published author will equip eager and reluctant writers with easy to use strategies to motivate prospects and clients with compelling content. In this presentation, you will learn: ? Two words every business owner should consider when creating any message for their business ? Perfectly legal techniques for getting inside your prospects? head ? Tips for quickly creating posts, articles, updates and tweets without feeling overwhelmed.

---

## **Education**

**Glazer Kennedy Fast Implementation Boot Camp**  
Creating Copy that Sells Marketing

**Knightstown High School**

**Loral's Big Table**  
Alumni Entrepreneur Workshop

**Ball State University**  
B.S. Photojournalism, Art

---

## **Accomplishments**

### **The Student Life Jacket**

Author of "The Student Life Jacket, The Easy-to-Use Organizer and Guide to Staying Afloat in a Sea of Paperwork for College Students and Young Working Adults. "

### **USA Book News Best Book Award 2012**

The Student Life Jacket was selected as the winner in the Parenting/Family: Organizer and Planner category of the USABookNews.com Best Book Award for 2012.

---

## **Testimonials**

### **Gail Brown**

?Susan Sparks is an truly gifted writer, speaker, an astute businesswoman and a joy to work with. As a Sponsor of Engaging Speakers, Susan helped many of our members, including myself, with countless writing projects from rewriting the copy for our website, writing a specialized biography for an award nomination and mentoring our new members on how to put together a press kit to promote their speaking business. Susan has collaborated with fellow members on writing scripts for online teaser videos and assisted others in ghost writing their book. I highly recommend that you connect with Susan. You'll be so glad to have Susan as a resource for all your writing needs!?,

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)