

Susanne Moore

Founder at Susanne Moore

Sydney, , AU

Thought Leader and Motivational Speaker, Consultant, Researcher Gender Economics

Biography

A true entrepreneur, Susanne has experienced both the good and the tough end of the business life cycle. Losing her business in 2010 she started out for the second time to rebuild her life after losing her business, her career, all her assets and her relationship of 17 years. She is now on a pathway to build enough wealth to gain some of the lost ground and again set herself up for success. This life changing event caused her to embark on a whole new life, and a career developing the new field of Gender Economics and Diversity Economics. As a result, Susanne developed the Diversity Program Review Framework which measures both a Diversity program's standalone effectiveness from a program management perspective, and assesses the viability of program's data for further research in Diversity Economics and as input into organisational profitability and sustainability creating the next generation of Business Transformation. She now consults to organisations and boards to help them understand the benefits of a balanced gender mix to increase their level of innovation and performance and speaks to groups about the way that economic policy is formed with gender biases that can in turn affect policy decisions and disadvantage gendered groups. Susanne has proven experience as a Company Director, Executive Manager and Program Management professional in large scale Business Transformation projects across Government, Utilities, Telco, Finance, Insurance, Banking, Education, and Retail. As an experienced Management Consultant, she has extensive experience in negotiating and managing outsourced contracts and transformational change in transitional environments across a range of industries.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

Industry Expertise

Philanthropy, Human Resources, Information Technology and Services, Program Development, Corporate Leadership, IT Services/Consulting, Women, Management Consulting, Professional Training and Coaching

Areas of Expertise

Effectiveness of Gender Diversity Programs, Diversity, Gender Economics, Gender, Innovation Through Diversity, Business Transformation, Women in Business, Leadership, Changing Women

Affiliations

Sample Talks

Gender Economics and Diversity for Organisations

Building frameworks and metrics for gender diversity programs to measure their impact on bottom line profitability. Expanding these metrics to measure the economic input of gender diversity programs.

Gender Economics

In the gender economy, we have reduced portions of the population to passive consumers, making indirect economic input rather than direct input. Stabilising the balance between indirect and direct impact has a role developing our economic future.

The commodification of Project Management, Outsourcing and Diversity

There are many extremely experienced and highly skilled program and project managers with successful projects behind with excellent management skills and delivery success behind them, but they can't get jobs. Why not? They are considered 'generalists'. What we mean by skills shortage is 'skills as commodities', that is; we have spent so much time over process-ising everything, methodologising things within an inch of their lives and putting too much focus on 'specialisation.

Changing Women

Harness and embrace gender diversity in your organization. Discover ways to shift the traditional paradigms of business and explore positive strategies to attract the best resources. If your organization wants to employ and retain talented women and promote female leadership then Changing Women is for you.

Dealing with the Boys Club

Project management can be affected by the quality of the project manager's organisation and their management. The integrity of the organisation and its competency affect both project outcomes and the team members involved. Traditional methods of management can incorporate a number of negative influences and one of these is the 'Boys Club' mentality and it will have an impact on management decisions.

Event Appearances

Convenor Gender Economics Global Conference

Gender Economics Global Conference

Why Gender Economics what has lead me to this pathway Presentation to EPWN 28 May 2013

European Professional Women's Network (EPWN)

The Commodification of Skills - Is the war on Talent not seeing the wood for the trees

Project Manager Meet up

What is Gender Economics and Diversity Economics and how will it affect Executive Managers and Project Managers
Project Management Institute (PMIQ) Queensland

Diversity Sourcing: A new paradigm for Sourcers
SOSU (Sourcing Summit Sydney 2012)

Dealing with the Boys Club

Managing Diversity, the mobile and flexible workplace

PMI Hypothetical
PMI Brisbane

Education

Griffith University, Queensland Australia
Bachelor of Arts Sociology

Charles Sturt University
Applied Science Computing

St George Technical College
Dip Architectural Drafting

Accomplishments

Founder, Changing Women Forum
Changing the world one woman at a time.

Founder and Managing Director Synergy Management Solutions
Consulting company founded in 1997.

Committee Member Australian Standards - International Member
ICT Corporate Governance Committee

National Judge AIPM Project Management Awards

PMI International Leadership Committee
Project Management

Testimonials

Raylene Preuss

I recently attended Susanne's presentation on Gender Economics and Diversity Economics to the PMI Queensland Chapter. These are clearly topics she is passionate about, as was evident in her enthusiastic and thorough presentation. As western society struggles to achieve balance in relation to diversity (gender, race, creed and sexual preference), Susanne's research is taking place at the coal face. Identifying the connections between diversity and profit will catapult the diversity debate out the murky waters of morality and into the stratosphere of economic realities. Susanne is an energetic and engaging speaker who knows her topic. I would recommend anyone exploring diversity to hear what she has to contribute to the conversation.

Michael Morahan

Susanne delivers an informative and thought provoking presentation on a complex and potentially divisive topic. She clearly articulates a very compelling case and engages well with the audience, balancing the seriousness of the argument with well timed moments of levity and humour.

Christian Le Loux

Uplifting, entertaining and enlightening? Susanne Moore is a high energy presenter who speaks with eloquence and authority on the topics of Gender Diversity, Diversity Economics and Social Policy. Susanne cuts to the core of the issues and enters the debate with a completely fresh and innovative perspective. When chairing the Diversity panel at the 2012 Australasian Sourcing Summit, Susanne sincerely connected with attendees not only with her message, but also the down-to-earth manner in which it was delivered.

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