Anand Swaminathan

Roberto C. Goizueta Chair of Organization & Management at Emory University, Goizueta Business School

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Biography

Anand Swaminathan joined Goizueta Business School in the fall of 2007. Prior to joining Goizueta he taught organizational theory and strategy at the University of California at Davis and before that he taught corporate strategy at the University of Michigan Business School. His research touches a wide range of organizational issues, including industry evolution, strategies for niche/specialist firms, and applications of social network analysis. His current research examines planned obsolescence in software platforms, cross-national differences in the timing of product recalls in the automobile industry, transition to self-employment and entrepreneurship, membership retention in online communities, network effects in venture capital investment decisions, and career outcomes for coaches in the NFL and faculty in higher education institutions.

Industry Expertise

Research, Education/Learning, Program Development, Business Services, Corporate Leadership

Areas of Expertise

Organizational theory and strategy, People Analytics, Interorganizational and social networks, Industry evolution, Small-firm strategies, Organizational change and its consequences

Education

University of California at Berkeley
PhD Business Administration

Indian Institute of Management , Calcutta
Master's PDGM Marketing and Organizational Behavior

National Institute of Technology , Warangal, India
Bachelor's BTech Mechanical Engineering

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