

# **Selwa Sweidan**

**Clinical Assistant Professor of Multimedia Arts at Loyola Marymount University**

Los Angeles, CA, US

Clinical Assistant Professor of Multimedia Arts

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## **Biography**

Selwa Sweidan is a media artist, designer and researcher of emerging technologies. Her work critically probes computational and technological epistemes through collaborative, embodied and improvisational methods. Her research has been published in the Association for the Advancement of Artificial Intelligence Journal and the Design Research Society. Selwa has conducted foresight research in Italy, Japan and the USA across automated air traffic systems, smart home, and olfactory technology sectors. She has co-curated media and computational art symposia and group exhibitions including Beyond Embodiment, Performative Computation, STACKED Expo, Super Radiance and Clustering. She was a "Collective Resident" at NAVEL, a postgraduate Fellow at ArtCenter College of Design, an Interactive Design Fellow at Fabrica, and was awarded "Best Overall" at the Microsoft Design Expo '15. Selwa holds a BA from Smith College, an MFA from ArtCenter College of Design, and is an Annenberg PhD Fellow in the School of Cinematic Arts at University of Southern California. As Clinical Asst. Professor of Multimedia Arts at Loyola Marymount University, Selwa teaches media arts classes including "Intro to Computer Graphics", "Online Computer Arts", "Programming for Creative Applications", and "User Experience Design". She is currently the Diversity Equity and Inclusion Committee Rep. for Studio Arts.

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## **Areas of Expertise**

Embodied Prototyping, Pluriversal Design, Media Arts, Critical Design, Human Computer Interaction

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## **Affiliations**

Association for the Advancement of Artificial Intelligence (AAAI), Association of Computing Machinery (ACM), College Arts Association (CAA), Interaction Design Association (IxDA)

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