

Tara Truax

Client Relationship Expert, Direct Response Marketing Expert, Author, Speaker at Tara Truax Companies, LLC

Ellensburg, WA, US

Business Accelerator, Speaker, Author

Biography

Tara Truax is author of the book "Who The Hell Am I To Start a Business?" and founder of Tara Truax Companies, a business acceleration firm. Tara helps her clients make more money with less stress so they can attract their ideal clients, stay in love with what they do and fulfill their ultimate purpose. Tara's business career spans over 17 years and several different businesses. Having started her first business in 1995, Tara has learned how to successfully create a solid business and has a desire to share her knowledge with others so they can avoid many of the pitfalls she has encountered and learned from. Tara is also a speaker in topics ranging from business growth, customer service, client communication, women's topics, and motivational topics. She brings her rich experience so that the audience can relate to the message she is trying to share, she doesn't just talk in theory. She brings a fresh energy to her presentation that engages her audience so they are able to take away valuable lessons they can use right away, every time. Additionally, she makes herself available following each presentation to be sure the needs of everyone present are fully met. In addition to working with clients, writing books and speaking, Tara can be heard seen in Daily Record and has appeared on JoinUpDots, Start Up Biz Radio and The Empowerment Show.

Availability

Keynote, Panelist, Workshop, Author Appearance, Corporate Training

Industry Expertise

Direct Marketing, Business Services, Advertising/Marketing

Areas of Expertise

Website, Coaching, Small Business, Customer Service, Business & Leadership, Woman in Business, Employee and Volunteer Engagement, Staff Efficiency, Staff Productivity, Client Attraction, Customer Acquisition, System & Strategic Development, Business, Marketing & Branding, Marketing, Follow-Up

Affiliations

eWomenNetwork, Rotary International, Heartlinks Hospice and Palliative Care, CLIMB, Womanessity

Sample Talks

Easy Steps to Lifelong Customers: Communication is Key!

You will learn: ? How the words you use, tonality and body language make a difference in your customer's perception of you and your business. ? Steps you can implement right away to establish a great customer service program within your business. ? What to avoid in absolutely every customer interaction you have. ? And more!

Event Appearances

Shine Your Way to Success: YOU Are the Secret You've Been Looking For!

eWomenNetwork Snohomish Accelerated Networking Event

Stop Getting In Your Own Way: 3 Simple Steps to Solid Business Success

Kittitas County Chamber of Commerce Business Luncheon

Stop Getting In Your Own Way: 3 Simple Steps to Solid Business Success

Puget Sound Pet Business Network

Stop Getting In Your Own Way: 3 Simple Steps to Solid Business Success

Tri-Cities Business Connection Network

Easy Steps to Lifelong Clients: It's In the conversation

Amazing Women Network

Stop Getting In Your Own Way: 3 Simple Steps to Solid Business Success

eWomenNetwork Accelerated Networking Event

Stop Getting In Your Own Way: 3 Simple Steps to Solid Business Success

Tri-Cities Business Connection

Easy Steps to Lifelong Clients: It's in the Communication!

Solopreneur Education Network of Seattle and the Eastside

Education

Global Equine Academy

Certification Equine Management

University of Phoenix, San Ramon, CA

Bachelor Business Management

Blackwell High School

Diploma General Education

Testimonials

Stacey Schimmelman

?I first met Tara Truax when she spoke at a local networking event about how to keep the momentum going in your business. Being a small business owner myself, I was very impressed by her presentation and I immediately signed up for a session with her. During the 45 minute session Tara gave me some very helpful tips that I am successfully using today to move forward! Since my session with Tara I am excited about the progress I have made with my business and am completing my 3 goals per day! Thank you Tara!?

Josh Brooks

?Working with Tara was a truly inspiring experience. We have started to implement many of the marketing changes Tara recommended. Her instructions were not cut and paste with generalities. The marketing sheets she uses are going to be used for all of our marketing. She makes you think of the best way to reach your IDEAL patient. Not the broad spectrum of patients who are not always what we desire. She touches in other areas of business that can help simplify and guide your time. I would recommend Tara to those that are ready to make right decision for their businesses.?

Karen Christensen

?Tara is someone with expertise to find ways of improving your business. Her information and advice in one session started me to enlarge my business. I am so glad I consulted with Tara. She tells you things you can start that day when you consult with her. With me, who did I want to appeal to in my web-site? So, I began to change my web-site that day. It gets get better everyday.?

Lydia Rapidah

?I highly recommend Tara as a business mentor. She is very professional and asked a lot of questions that really forced me to look and analyze my business. Thanks, Tara!?

Ron Lane

?Tara?s coaching methods are full of PEP- precise, empathetic, and professional. She asked me pointed questions that forced me to look deeper into the foundational principles of my business. What I appreciated the most is how much she took great concern and interest into the immediate direction and future success of my business. Thanks Tara!?

Penelope Bell

?I have struggled for many years to find the right language to describe what I do in a way that speaks to the clients I serve. After working with Tara I now have a system for copy writing that is compelling and easy to replicate! I know I will use the marketing tools and processes she taught me for the rest of my business life. So. Much. Easier. I wish I had had the help 25 years ago when I started this journey. Save yourself time, grief and frustration and get help from Tara now!?

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