

Tara Dee West

**Senior Biddable Media Manager at
Headstream**

Southampton, , GB

SEO & AdWords Specialist at Koozai

Biography

I specialise in SEO & AdWords, & dabble in Usability & Online Brand Management. In particular I enjoy working on fashion ecommerce websites. I regularly write for the Koozai blog as well as having written guest posts for 123reg and OMN London, where I also gave a presentation on Keyword Research. You can find me online at: <http://www.koozai.com/blog/author/tara-west/>
<http://www.taradeewest.com/> https://twitter.com/Koozai_Tara https://twitter.com/Tara_De_West
<https://plus.google.com/109188968848211851530> Specialties: SEO, PPC, Usability, Online Brand Management, YouTube advertising, Remarketing, Display Advertising, AdWords, Conversion Rate Optimisation, UX

Industry Expertise

Media - Online

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