

Taylor Clark

Marketing Director at The Presley Group, L.L.C.

Baton Rouge, Louisiana Area, LA, US

Taylor Clark is the Marketing Director at The Presley Group, L.L.C. + Blogger at www.TaylorClark.co

Biography

My passion is for anything digital. While I have worked in a wide range of various industries, my skill set has always drifted towards the online world and business promotions online in general. I am the Marketing Director for The Presley Group, LLC, a retirement planning firm in Denham Springs, LA where I am responsible for spreading the word about our services over various mediums including print, digital, radio and television. I operate as an independent contractor and consulting for small businesses in the Baton Rouge area, providing website design and digital marketing services to various industries. While I love to work with established businesses, my passion lies in promoting and growing start up businesses with unique concepts. Bragging Rights: ? Marketing articles featured in Digital Marketing Monthly Magazine I have experience with.... Web Design & Internet Marketing ? Website & CMS Template Design ? Search Engine Optimization (SEO) ? Joomla & Wordpress Web Design & Content Management Systems (CMS) ? SEO/Sales Copywriting ? Social Media Marketing/Campaign Development ? Niche Article Research/Creation ? Outside Sales ? Public/Customer Relations ? Google Adwords Campaigns ? Google Analytics & Webmaster Tools ? Bing AdCenter Campaigns ? PPC & Affiliate Advertising & Revenue Generation Property Management & Marketing ? Outreach Marketing ? Lead Generationg & Tracking ? Inside, Outside & B2B Sales

Availability

Panelist, Workshop

Industry Expertise

Social Media, Advertising/Marketing

Areas of Expertise

Internet Marketing, Small Business, Social Media

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