

Ted Zoller

T.W. Lewis Clinical Associate Professor of Strategy and Entrepreneurship, UNC Kenan-Flagler Business School at UNC-Chapel Hill

Chapel Hill, NC, US

Ted Zoller is an expert in entrepreneurship and economic development.

Ted Zoller oversees the teaching and outreach programs of the Entrepreneurship Center at UNC Kenan-Flagler. His research focuses on the role and structure of entrepreneurial networks and the interrelationships with investor syndicates. He has posited a "dealmakers' algorithm" to identify the most important actors in entrepreneurial ecosystems. He is an adviser to the Blackstone Charitable Foundation, and works with them to scale the Blackstone Entrepreneurs Network, an entrepreneurship networking project based on his research. His teaching focuses on new enterprise development, business models and early-stage venturing with a focus on developing entrepreneurial leaders and teams. He is the founding instructor of Launching the Venture, which has increased the number of companies to spin-off from UNC to lead national benchmarks. Dr. Zoller oversees Launch Chapel Hill, a new venture lab that supports UNC teams that are moving to the marketplace, and a senior adviser to the Frank Hawkins Kenan Institute of Private Enterprise. He is a senior fellow at the Ewing Marion Kauffman Foundation, where he previously served as a vice president. He is former president of the U.S. Association for Small Business and Entrepreneurship, the largest independent, professional academic association in the world dedicated to advancing the discipline of entrepreneurship. Dr. Zoller collaborates with leading venture accelerators in Europe, including the Accelerace program at the Symbion Research Park in Denmark. He has taught and consulted with numerous entrepreneurial ventures, and is an active, practicing entrepreneur. He founded CommonWeal Ventures, a venture advisory and analytics firm, and is a small business owner. He serves on the boards of Idea Fund Partners, Rex Health Ventures, Southeast TechInventures, the executive committee of Council of Entrepreneurial Development and the national board of the Specialist People Foundation.

Education/Learning

Entrepreneurship, Family Business Strategies, Intellectual Property, Venture Capital

United States Association for Small Business and Entrepreneurship: President, Ewing Marion Kauffman Foundation: Senior Fellow, Blackstone Entrepreneurs Network, Council of Entrepreneurial Development, Specialist People Foundation

University of North Carolina-Chapel Hill

Ph.D. Business Administration

University of Virginia

M.A. Economic Development

Syracuse University

M.P.A. Public Administration

College of William and Mary
B.A. Government & English

Director of the Center for Entrepreneurial Studies

The Center for Entrepreneurial Studies (CES), founded in 1997 through the generosity of Frank Hawkins Kenan, offers a comprehensive array of curricular and co-curricular programs under the rubric Learn-Launch-Lead (L3)? to develop skills and direct experience not found at other business schools.

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