

# **Teresa Easler**

**President at Connect To The Core Inc.**

Toronto, ON, CA

Dedicated to uncovering people's purpose, emotion, and inspiration in order to achieve significant results in their business.

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## **Biography**

A born communicator, Teresa Easler has devoted her life to helping others grow both personally and professionally through better communication. Drawing from over 25 years of experience and coaching hundreds of people, Teresa formed Connect To The Core Inc., an organization that is dedicated to uncovering people's purpose, emotion, and inspiration in order to achieve significant results in their business. Teresa's fresh approach and strategies take communication beyond the usual information exchange and tap into our passions and convictions. Companies come away with well crafted messages that capture the essence of their uniqueness, while individuals are able to confidently communicate their personalized sales pitch, making the content memorable and dramatically increasing their sales. As a nationally known speaker and coach, Teresa's enthusiasm shines through during her interactive presentations. She is as comfortable and dynamic speaking in front of 2000 people as she is in front of 5, and each person in the audience feels as though she is communicating directly with them. Teresa is co-author of "The Power To Connect - Creating Communication That Gets Results," and author of "Your Guide To Breakthrough Presentations." She has a BA in International Relations and Economics from the University of Colorado and she received her MBA in International Marketing at The Thunderbird Graduate School of Management in Arizona. Teresa was born and raised in Michigan and has lived throughout the US. She now splits her time between her home in Toronto, Canada and her farm in Northern Michigan.

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## **Availability**

Keynote, Workshop, Author Appearance

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## **Industry Expertise**

Financial Services, Professional Training and Coaching

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## **Areas of Expertise**

Differentiating Yourself in the Marketplace, Communication That Gets Results, Setting & Achieving Your Goals

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## **Affiliations**

The Strategic Coach

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## **Sample Talks**

## **The Power To Connect - Creating Communication That Gets Results**

Today, everyone is being bombarded with more information than at any other time in history. And we have less time to evaluate, accept or dismiss the information due to our ever increasing workloads. How can we break through all this clutter, and effectively deliver our message to the marketplace? Strategist and coach Teresa Easler will lead participants through The Power To Connect, a proven eight step process that will turn any situation into a successful results-driven communication.

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## **Event Appearances**

**The Power To Connect**  
**Brown & Brown**

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## **Education**

**American Graduate School of International Management (Thunderbird)**  
**MBA International Marketing**

**University of Colorado**  
**Bachelor of Arts International Relations**

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