Thom Singer

Thom Singer is known as at Thom Singer - Professional Speaker

Austin, Texas Area, TX, US

The Conference Catalyst

Biography

I set the tone when I speak to an audience - turning average networking into impactful connections and the creation of long-term, mutually beneficial relationships that lead to more business. My "Conference Catalyst" program has become a meeting planners favorite, as it transforms the entire culture of a convention, conference or trade show. Some of my clients include: ? PCMA ? Cisco ? Applied Materials ? Wells Fargo Bank ? ServiceNow ? McDonalds Corporation ? Andrews Kurth, LLP ? Computerworld Magazine ? CIO Magazine ? Agrium ? Akin Gump LLP ? Emerson ? Troux Technologies ? Texas Association of School Boards (TASB) I am also a corporate trainer with programs that can be customized to motivate your organization to embrace the power of establishing meaningful connections, create "Integrated Visibility", win more sales, or improve presentation skills. As an observer of online social media trends, I advise professionals to understand their options with online communities as a part of their personal and professional brand. Mentoring programs are available for select individuals and small groups, including "mini / quick coaching" sessions. I have authored nine books on the power of business relationships, networking, and presentation skills (Available at Amazon.com and select bookstores). Take a moment to explore "The Networking Quotient", a FREE online networking skills quiz. Thirty questions and you will instantly see how you're doing in your efforts to cultivate your business relationships. NetworkingQuotient.com Join My Facebook Fan Page: http://on.fb.me/thomsinger
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Availability

Keynote, Workshop, Host/MC, Author Appearance, Corporate Training

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Industry Expertise

Legal Services, Banking, Accounting

Areas of Expertise

Workshop Facilitator, Sales Training & Business Relationship Workshops

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Affiliations

Bootstrap Austin, FEI and ACG., Austin Chapters of TEXCHANGE

Sample Talks

The Conference Catalyst

A main reason that people attend business events is for the "networking opportunities", but once they arrive they often fail to make meaningful connections. The Conference Catalyst program transforms the regular chit chat at a multi-day event and create an atmosphere for real networking.

Education

San Diego State University-California State University

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Arcadia High

Accomplishments

Author of Ten Books

Thom Singer is the author of ten books on the power of business relationships, presentations skills, networking and entrepreneurship (his 10th book, The ABC's of Networking, will be released in May 2013)

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