

Thomas MacEntee

Founder & CEO at Genealogy Bargains

Chicago, IL, US

Thomas MacEntee of Genealogy Bargains finds deals, coupons and promo codes to save you money on genealogy and family history items.

Biography

What happens when a "tech guy" with a love for history gets laid off during The Great Recession of 2008? You get me, Thomas MacEntee, a genealogy professional who's also a blogger, educator, author, social media connector, marketer, network builder and more. Thomas was laid off after a 25-year career in the information technology field, so he started his own genealogy-related business called High-Definition Genealogy. Currently Thomas shares many of his articles and videos for free at GenealogyBargains.com! I'm a lifelong learner with a background in a multitude of topics and I've finally figured out what I do best: teach, inspire, instigate, and serve as a curator and go-to-guy for concept nurturing and inspiration. I believe in success, and that we all succeed when we help each other find success. What I Believe ? I believe in abundance. That you get back ten-fold what your give freely to your profession and to your community. ? Knowledge is to be shared and not hoarded. ? Not everything is free, including genealogy records access, educational content and stuff found on the Internet. ? In order to receive the next good thing coming your way, you must have an open hand, palm up . . . you can't get there if you're constantly holding on to what you have. ? Always give credit and attribution; if you can't find the artist/author/innovator, then don't use it or share it. ? Celebrate the success of others and believe in possibilities ? theirs and your own. Instead of saying, "Hey, that should be me!" say "Hey, that could be me!" My Influences ? Steal Like An Artist ? Sister Corita's Rules ? Show Your Work Want to know more about Thomas? ? I was born in New York, attended The George Washington University in Washington DC, and after living in Northern California for close to 20 years, I currently reside in Chicago. ? I'm a Baby Boomer at heart, with a head full of useless pop culture trivia. ? What I do and who I am are difficult to describe and I purposely avoid labels. ? If I had my way, I'd be in school forever, racking up degree after degree.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Social Media, Publishing, Market Research, Internet, Education/Learning

Areas of Expertise

Self-Publishing, Entrepreneurship, Genealogy, Family History, Social Media

Affiliations

Sample Talks

Google for Genealogists

Most genealogists are only using 10% or less of the resources behind Google when it comes to research. Learn about the other 90% and how these Google components can be leveraged for better search results. Google is more than just a search engine ? it is a wealth of information much of which goes unnoticed by the average genealogist. Besides search, Google allows you to access maps, books, journals, abstracts, patents and much more. These components may be what is needed to make advances in your genealogy research.

10 Ways To Jumpstart Your Genealogy

Whether stuck in a rut with genealogy research for the past year or just wanting to expand the ways in which family history can be pursued, follow these 10 touchstones and you'll be surprised at the results. Covering every aspect of genealogy and even those you never considered, your genealogy research will not just jump, it'll leap!

Backing Up Your Genealogy Data

Have you ever experienced a data loss when it comes to your genealogy research? Not yet? Well if not, have you prepared for what might happen if your hard drive fails? What if your laptop is lost or stolen? Learn the basics of backing up all your genealogy data including identifying data, common backup methods and how to use free online programs to help you make sure your data will always be available!

Building a Research Toolbox

Are overwhelmed with the number of online resources for genealogical research? Are you constantly working with unorganized bookmarks or favorites? Printing out lists of websites you use most? Learn how to build a research toolbox that is organized, easy-to-use, and can be accessed from almost anywhere.

They're Alive: Searching for Living Persons

In this session you'll learn not only why it is important to locate living relatives, but how to leverage the power of Internet to make certain you have the correct contact information. You'll also learn how making contact with the living can hone your genealogy research skills and actually help you break down those brick walls.

Education

The George Washington University

Bachelor of Arts Art History

Boston University

Certificate in Genealogical Research Genealogy

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