# **Tim Baines**

**Professor of Operations Strategy at Aston University** 

Birmingham, , GB

Professor Baines specialises in the realisation of competitive manufacturing operations.

### **Biography**

Professor Tim Baines specialises in the realisation of competitive manufacturing operations. He works extensively across the disciplines of management and engineering, is highly active in postgraduate and executive teaching and supervision, has a strong track record of raising research funding, and has consistently published his work in the leading journals of his field. He has experience of a wide range of industrial engineering, technology management, and manufacturing management disciplines, and works with the leading companies in his field including Rolls-Royce, Caterpillar, Alstom, MAN and Xerox. His career started with a technician apprenticeship, and has progressed through a variety of industrial and academic positions, including that of Visiting Scholar within the Centre for Technology, Policy and Industrial Development at the Massachusetts Institute of Technology. He holds a variety of positions, including membership of EPSRC College of Peers, a Fellow of both the Institution of Mechanical Engineers, and Institution of Engineers and Technologists, and is a Chartered Engineer.

## **Areas of Expertise**

Business Models, Advanced Services, Servitization, Manufacturing, Operations Strategy

#### **Affiliations**

Institution of Engineers and Technologists: Fellow, Institution of Mechanical Engineers: Fellow, EPSRC College of Peers: Member, European Operations Management Association: Member, Production and Operations Management Society: Member, The Consortium of Manufacturing Engineering Heads: Member, UK Manufacturing Professors Forum: Member

#### **Education**

Cranfield University
PhD Manufacturing Strategy Formulation

Cranfield University
MSc Manufacturing Systems Engineering

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