

Timothy B. Folta, Ph.D.

Professor of Management; Thomas John and Bette Wolff Family Chair in Strategic Entrepreneurship; Academic Director, Connecticut Center for Entrepreneurship and Innovation at University of Connecticut

Storrs, CT, US

Prof Folta is an expert in entrepreneurship and corporate strategy, analyzing decisions around entry, exit, and diversification.

Biography

Timothy B. Folta is Professor, Thomas John and Bette Wolff Family Chair of Strategic Entrepreneurship at University of Connecticut, Faculty Director of the Connecticut Center for Entrepreneurship and Innovation, and Assistant Program Chair of the Strategic Management Division of the Academy of Management. His research and teaching examine both entrepreneurship and corporate strategy, analyzing decisions around entry, exit, and diversification. He is currently examining the role of the corporate headquarters in multi-business firms in reallocating strategic resources across businesses, and the effectiveness of government grant programs in supporting technical entrepreneurship. He is associate editor of Strategic Entrepreneurship Journal, co-Editor of a 2016 volume of Advances in Strategic Management on Resource Redeployment and Corporate Strategy, and on the editorial boards of Academy of Management Review, Journal of Business Venturing, Strategic Management Journal, Journal of International Business Studies, and Strategy Science.

Areas of Expertise

Strategic Management, Market Entry and Exit, Corporate Strategy and Diversification, Innovation Policy, Managing Uncertainty, Venture Capital and Angel Capital, Entrepreneurship and Innovation

Affiliations

Academy of Management, executive committee member, the Entrepreneurship Division (2015-present), Fellow at the University of Strasbourg (France) Institute for Advanced Study (2012-2016), Academy of Management Business Policy and Strategy co-chair of the Doctoral Consortium (2004-2005), Academy of Management, executive committee member, the Business Policy and Strategy Division (2003-2005), Academy of Management Business Policy and Strategy, member of member of the Research Committee (1999-2001), Visiting Professor at LUISS University (Rome)

Education

Purdue University

Ph.D. Management

Purdue University

M.S. Industrial Administration

Accomplishments

Strategic Management Society Conference Best Paper Award

2018 Best Paper in the Corporate Strategy Interest Group for "How does the potential for resource redeployment affect market exit decisions? Evidence from the global retail sector," with T. Sohl.

Strategic Management Society Conference Best Paper Award Finalist

2018 Best Paper Finalist for "How does the potential for resource redeployment affect market exit decisions? Evidence from the global retail sector," with T. Sohl.

IDEA Foundational Paper Award

2012 IDEA Foundational Paper Award in the Entrepreneurship Division at the Academy of Management honoring a paper that has powerfully and positively changed the conversation in the field of entrepreneurship for at least a decade

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