# **Tim Owen**

Founder & CEO at Consulate General of Canada (CTA Boston)

Cambridge, MA, US

Tim Owen is an expert at crafting and executing go-to-market strategies, enhancing customer experience and building relationships.

## **Biography**

Tim Owen has spent his entire career in the high tech industry as a leader in Sales and Business Development. He's passionate and committed to helping clients craft and execute their Go-To-Market strategies, drive top-line revenue growth and profit, and enhance the customer experience. He takes pride in helping clients achieve their strategic goals and has been fortunate to work with prestigious companies such as Amazon, State Farm, Mastercard, Pfizer, Microsoft, and Salesforce. For the past 20 years, he has been involved in the cloud-based software industry and has served as Founder, CEO, Board Advisor, and other executive team leadership roles at numerous SaaS start-ups.

## **Industry Expertise**

Computer Networking, Corporate Leadership

# **Areas of Expertise**

Emerging Technologies, Enterprise & Channel Sales, Sales Leadership, Disruptive Technologies

### **Affiliations**

NameShouts: Board Advisor, Ideation6 Inc.: Board Advisor, The Canadian Entrepreneurs in New England: President, Board Director and Founding Member

#### Education

University of Saskatchewan B.Sc. Electrical Engineering

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