

Todd Robson

Strategic Communications Consultant at
Sudbury, ON, CA

A former journalist and award winning marketer - Todd can provide witty and intelligent perspective on a wide variety of current topics.

Biography

Todd is a consultant and award winning marketer with wide-spanning experience across the communications and marketing spectrums. Having worked with tech start up companies, public institutions, national and local media outlets and having even carried a gun with the UN in Yugoslavia in the early 1990's - Todd Robson has been around and seen a lot. Todd has experience in the political trenches having worked on campaigns and covered them as a journalist. He has also served on CBC political panels breaking down local campaigns and commenting on election results. Having worked in broadcast sports early in his TV career, Todd can also provide a very eye-opening outlook on what goes on in the wide world of sports media. Todd can offer solid perspective on most trending and topical subjects. His witty style, depth of knowledge and experience with media allow him to contribute to serious political conversations to the state of media and most current events.

Industry Expertise

Advertising/Marketing, Entertainment, Government Relations, Media - Broadcast, Media - Online, Media - Print, Military, Political Organization, Public Relations and Communications, Business Services

Areas of Expertise

Business Plan Writing, Journalism, Marketing and Advertising, Strategic Communications, Crisis Communications, Politics Global Media and Culture, Media Relations and Publicity

Accomplishments

Military Honours

United Nations Peacekeeping Medal, 1994-1995 Canadian Peacekeeping Service Medal, 2001 Queen's Diamond Jubilee Medal, 2013

Silver, Canada Health Infoway Public Health Social Media Challenge

Second prize in the Canada Health Infoway Public Health Social Media Challenge. A cross-country contest including organizations such as Toronto Public Health, Ottawa Public Health, ParticipACTION, Parachute and several others.

40 Under Forty

Recognized in 2013 as one of forty young educators, health care providers, artists, volunteers, researchers and entrepreneurs were honoured for their contributions to the community.

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