

# **Todd Saxton**

**Associate Professor of Strategy and Entrepreneurship at Indiana University, Kelley School of Business**

Indianapolis, IN, US

Todd Saxton is a venture strategy expert focused on launch and growth, entrepreneurial ecosystems, and competitive and corporate strategy.

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## **Biography**

Todd Saxton is an associate professor of strategy and entrepreneurship at the IU Kelley School of Business in Indianapolis. His research focuses on factors affecting early-stage venture success. Saxton has consulted with a number of emergent and high-growth ventures on their launch and growth strategy, including several Inc. 500 companies. Professor Saxton serves on the advisory boards of several organizations including CIK/PERQ, a measured marketing software and services firm; Diagnotes LLC, a healthcare IT startup; Fight For Life, not-for-profit for social-emotional learning for deserving but underserved youth; VisionTech Partners angel investment network; Venture Club of Indiana; and Startup Indiana Chapter of Startup America.

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## **Industry Expertise**

Corporate Leadership, Research, Education/Learning, Human Resources

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## **Areas of Expertise**

Factors Affecting Alliance and Acquisition Success, Competitive and Corporate Strategy, Launch and Growth, Venture Strategy, Entrepreneurial Ecosystems, Corporate Image and Reputation

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## **Education**

**Indiana University**

Ph.D.

**University of Virginia**

B.A.

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## **Accomplishments**

**Kelley School of Business Teaching Awards**

Professor Todd Saxton has received multiple teaching awards including the Eli Lilly Teaching Award, Trustees Teaching Award, Best Professor in MBA Program

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