

Tom Beakbane

President at Beakbane: Brand Strategies & Communications

Toronto, ON, CA

Expert on marketing communications innovation and particularly on the intersection of art, science and other human domains (consilience).

Availability

Author Appearance

Industry Expertise

Advertising/Marketing

Areas of Expertise

Marketing Innovation, How to Build A Brand, How to Manage New Brand Techniques

Sample Talks

Winning in a Googlecranked world

Techniques to develop a focused brand and support it with integrated communications.

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